

Fig. 1

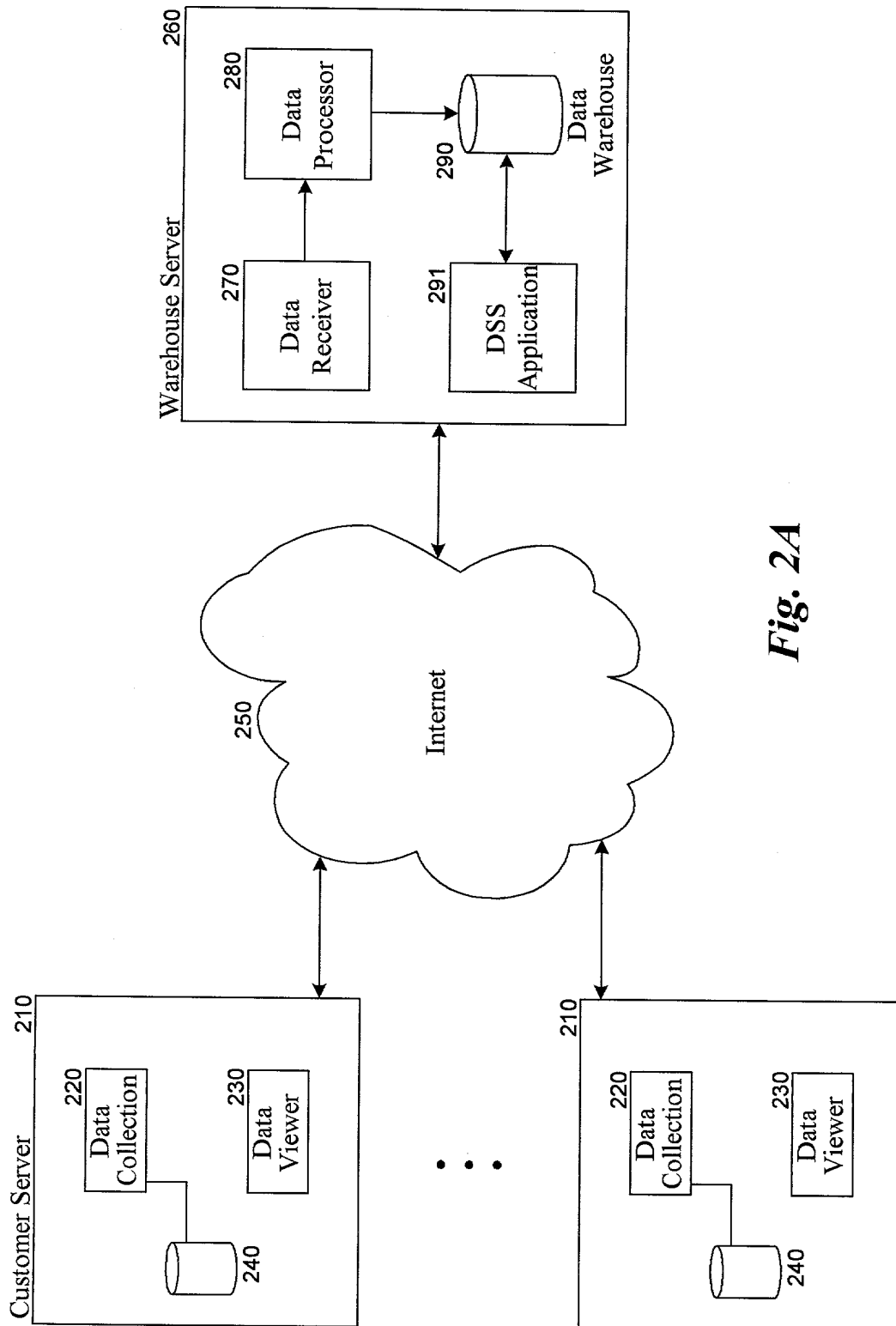
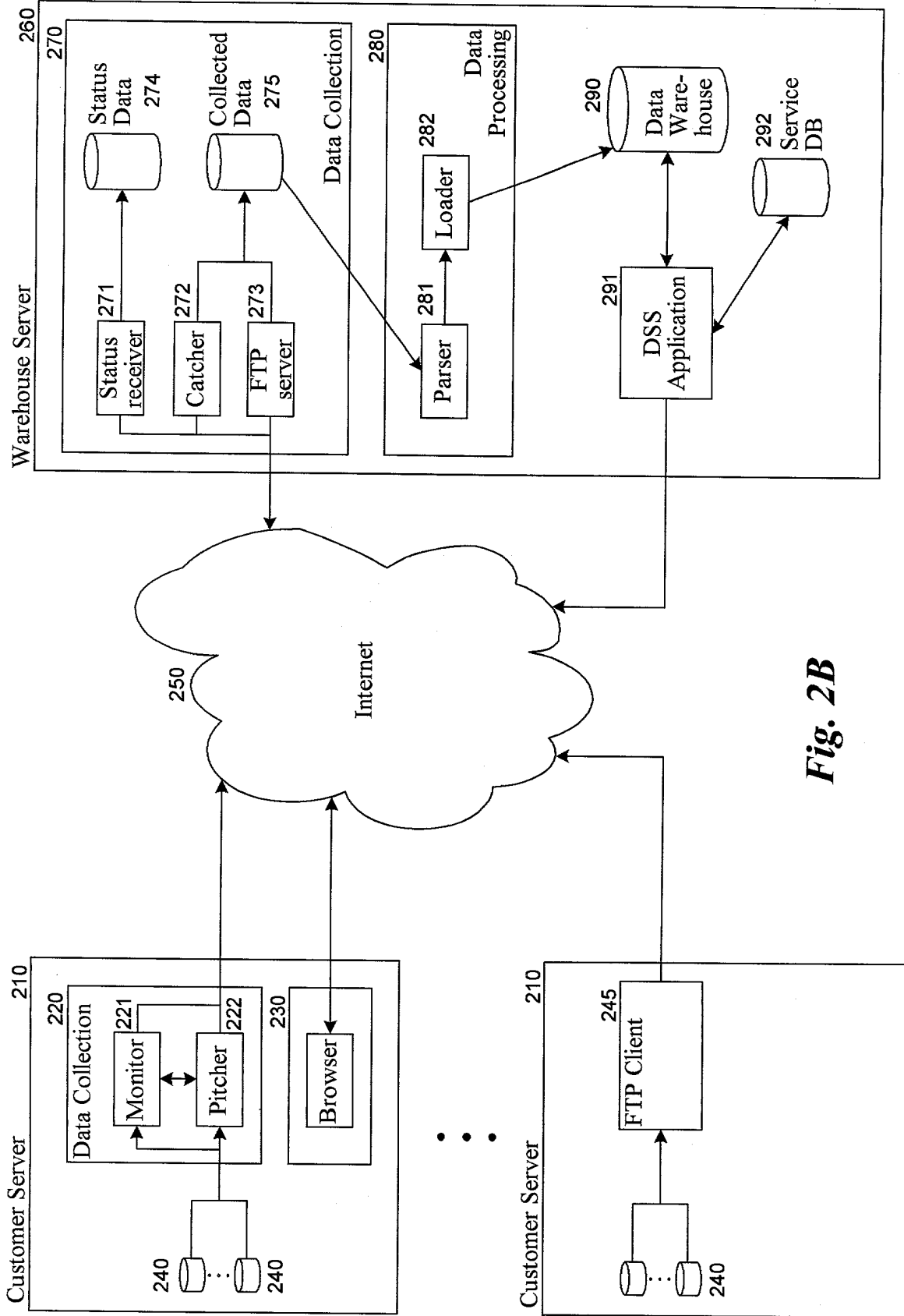


Fig. 2A



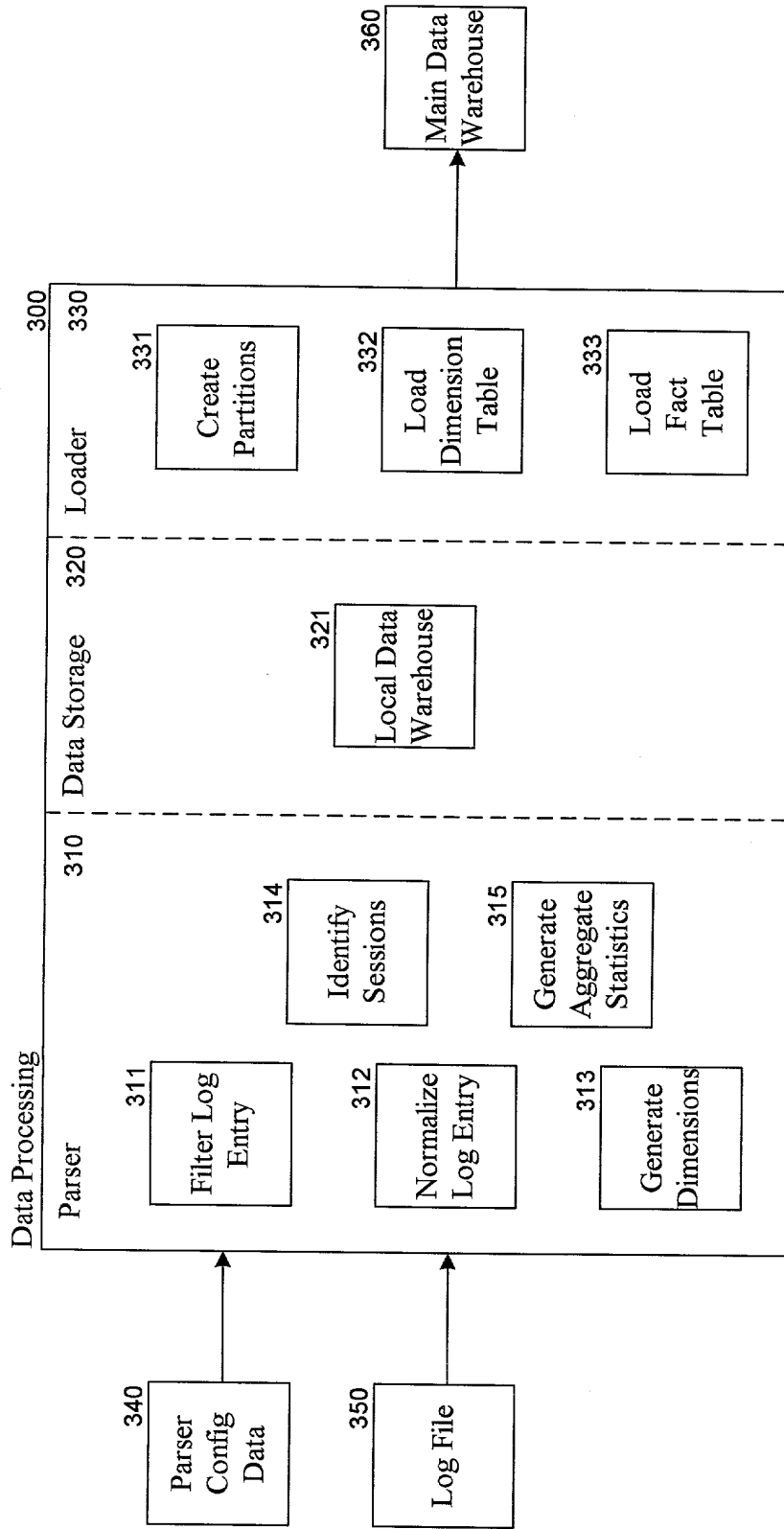


Fig. 3

Year	1975	1976	1977	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050	2051	2052	2053	2054	2055	2056	2057	2058	2059	2060	2061	2062	2063	2064	2065	2066	2067	2068	2069	2070	2071	2072	2073	2074	2075	2076	2077	2078	2079	2080	2081	2082	2083	2084	2085	2086	2087	2088	2089	2090	2091	2092	2093	2094	2095	2096	2097	2098	2099	2100
1975	1976	1977	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050	2051	2052	2053	2054	2055	2056	2057	2058	2059	2060	2061	2062	2063	2064	2065	2066	2067	2068	2069	2070	2071	2072	2073	2074	2075	2076	2077	2078	2079	2080	2081	2082	2083	2084	2085	2086	2087	2088	2089	2090	2091	2092	2093	2094	2095	2096	2097	2098	2099	2100	

Log Entry Table		Dimensions	401
		...	

User 402

Logical Site 403

404 URI

Referer 405

Page Type 406

Event 1 407

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Event N 407

Query String 408

Referer
Query String 409

Fig. 4

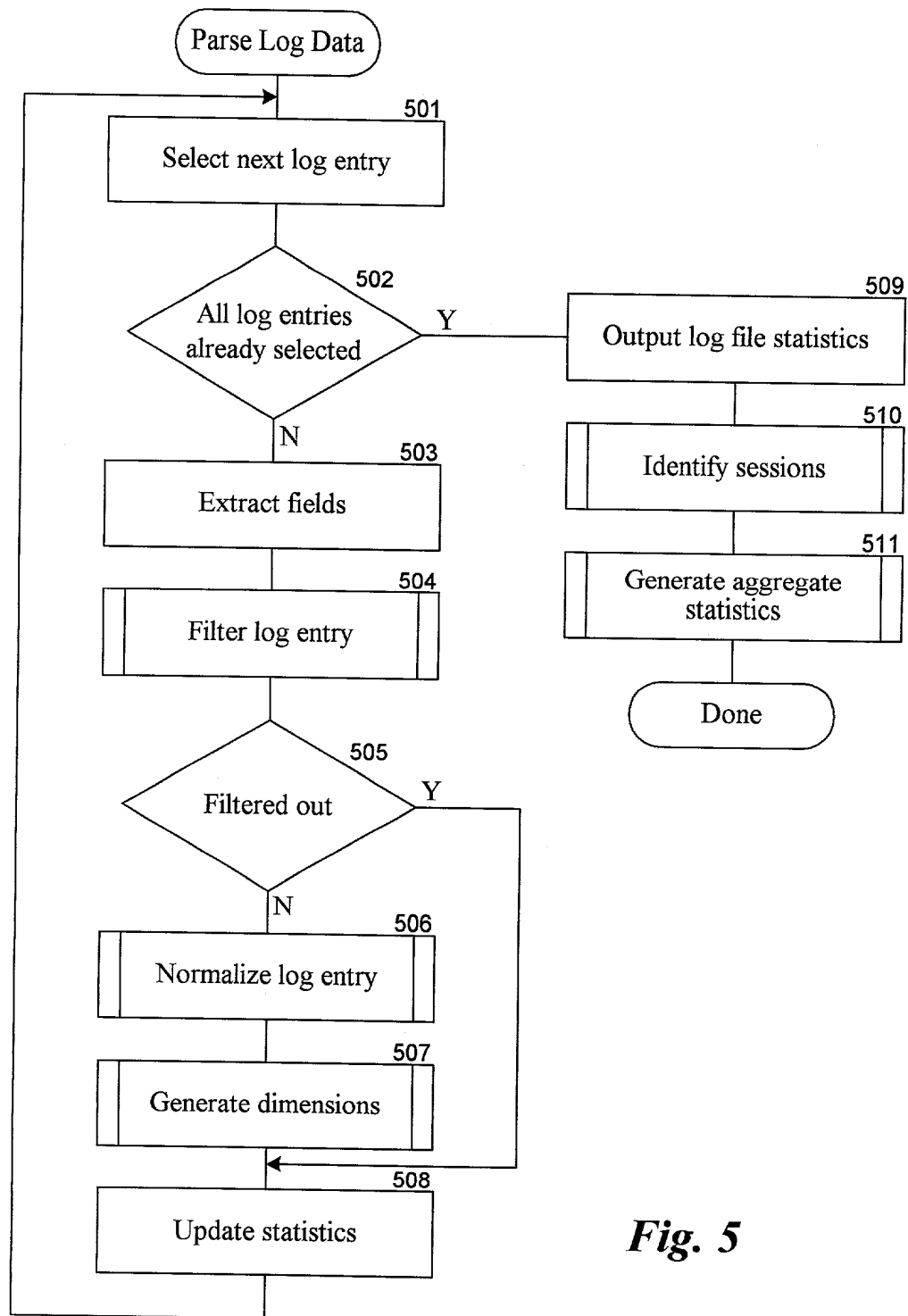


Fig. 5

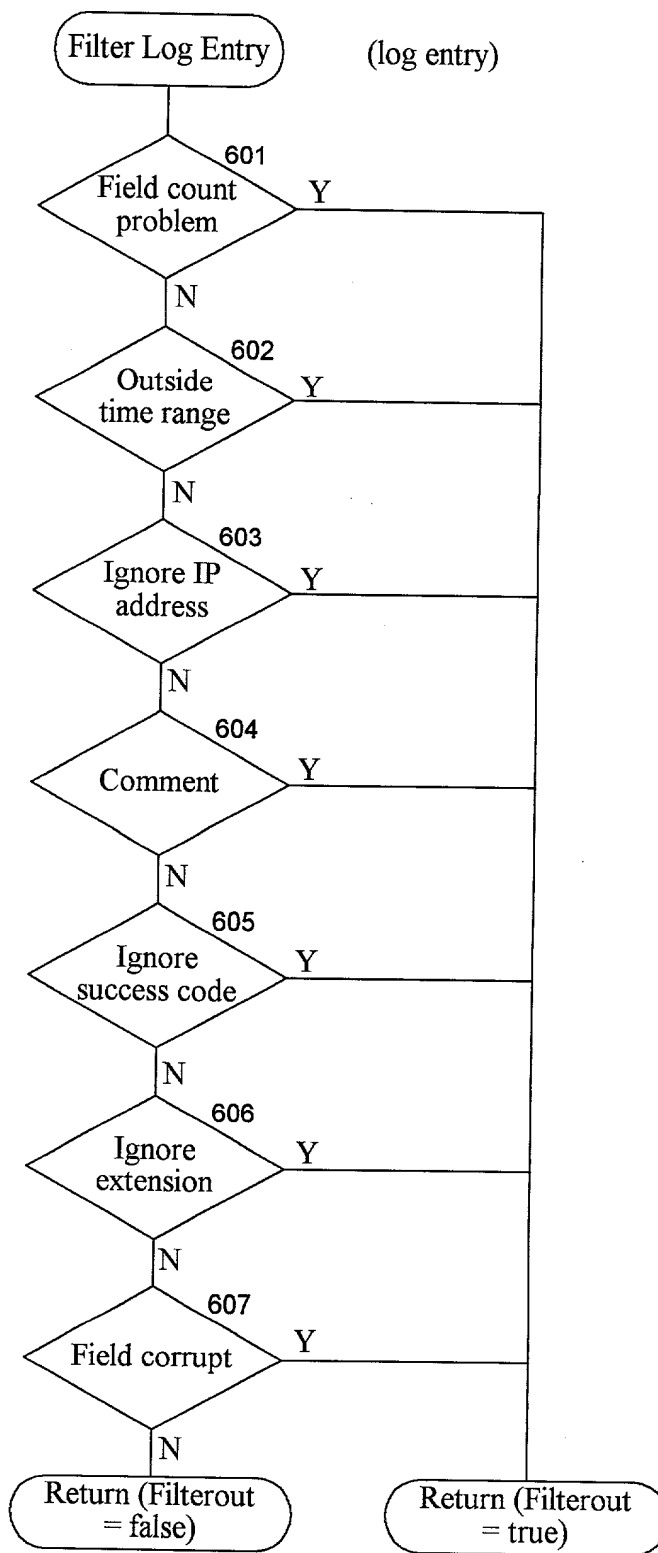


Fig. 6

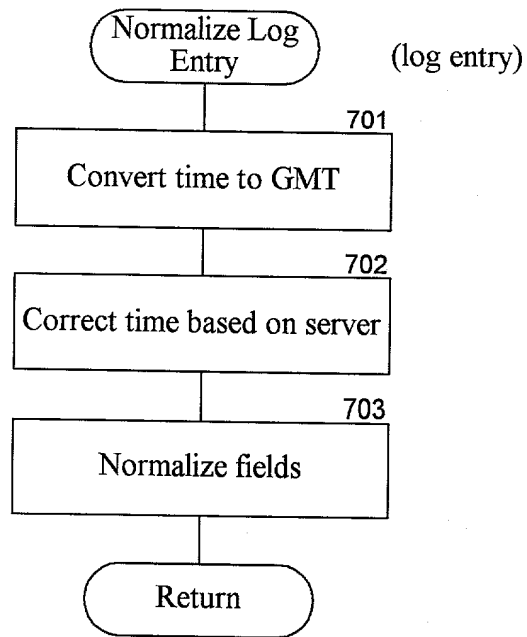


Fig. 7

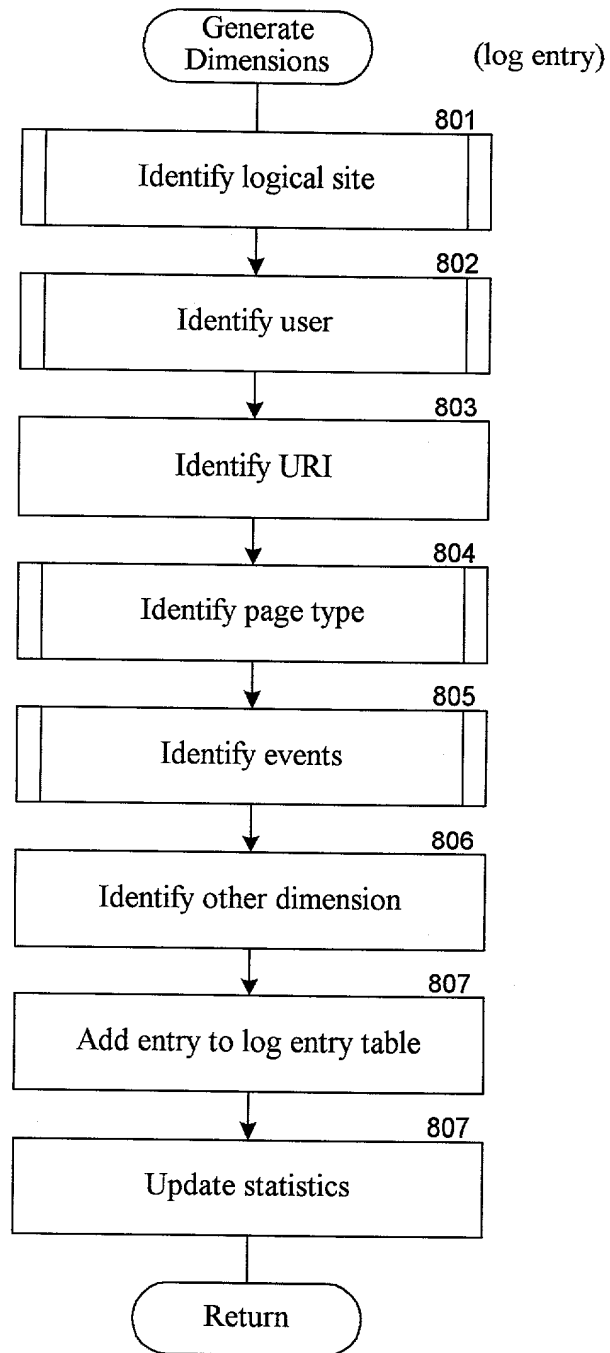


Fig. 8

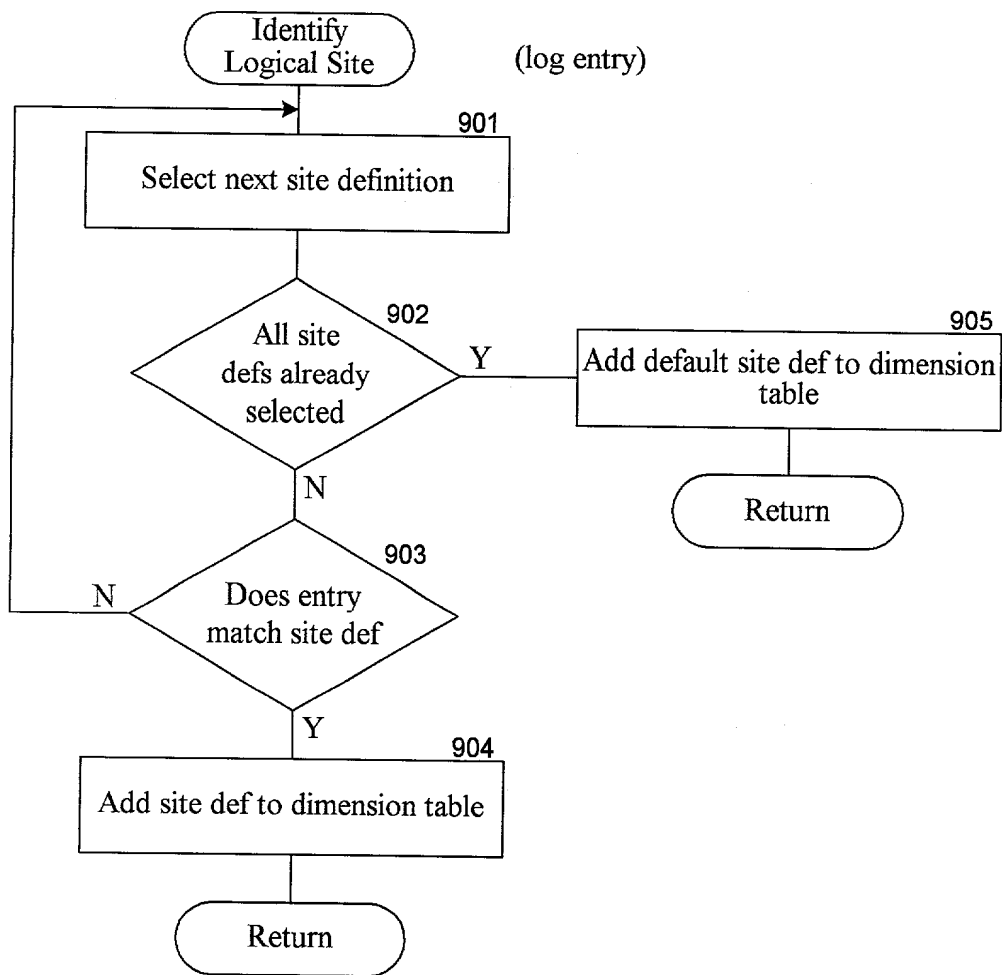


Fig. 9

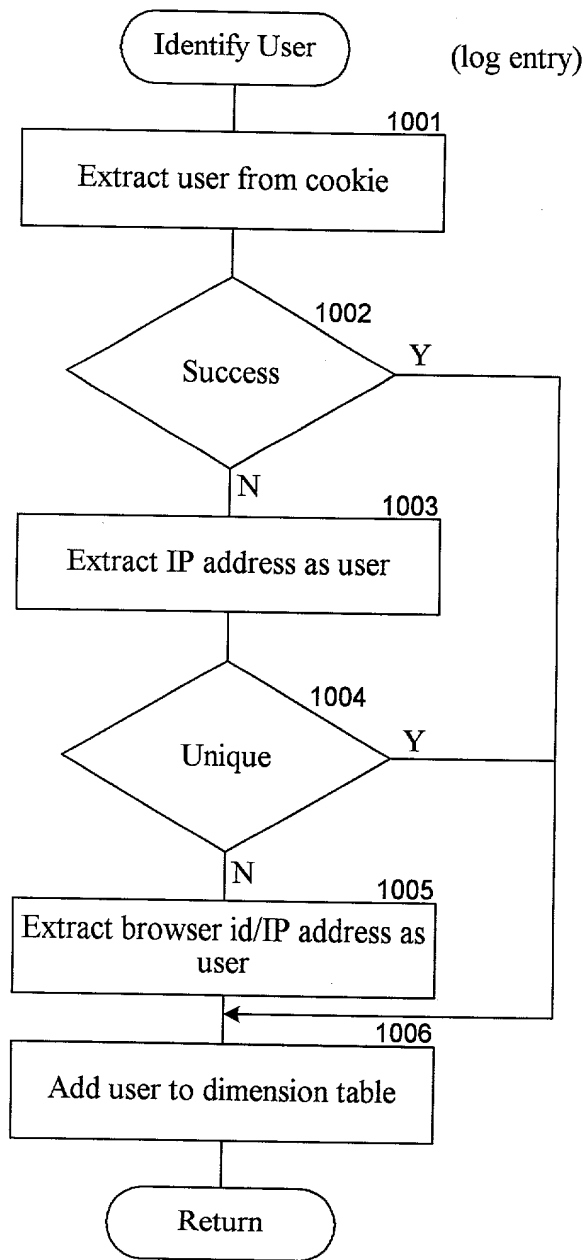


Fig. 10

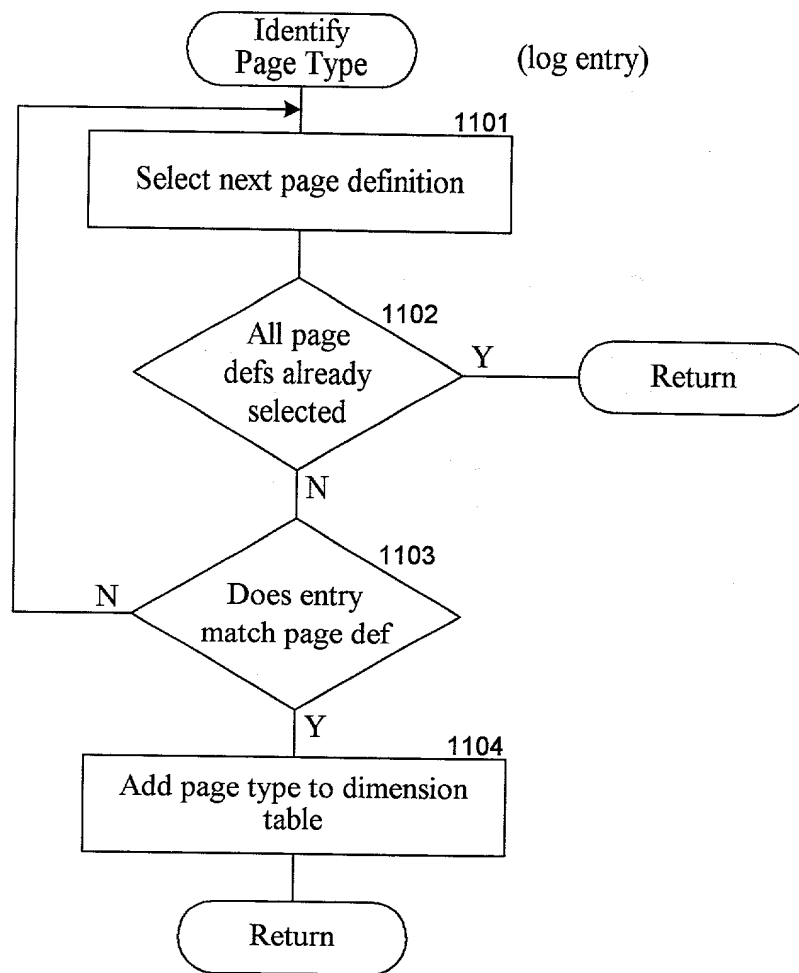


Fig. 11

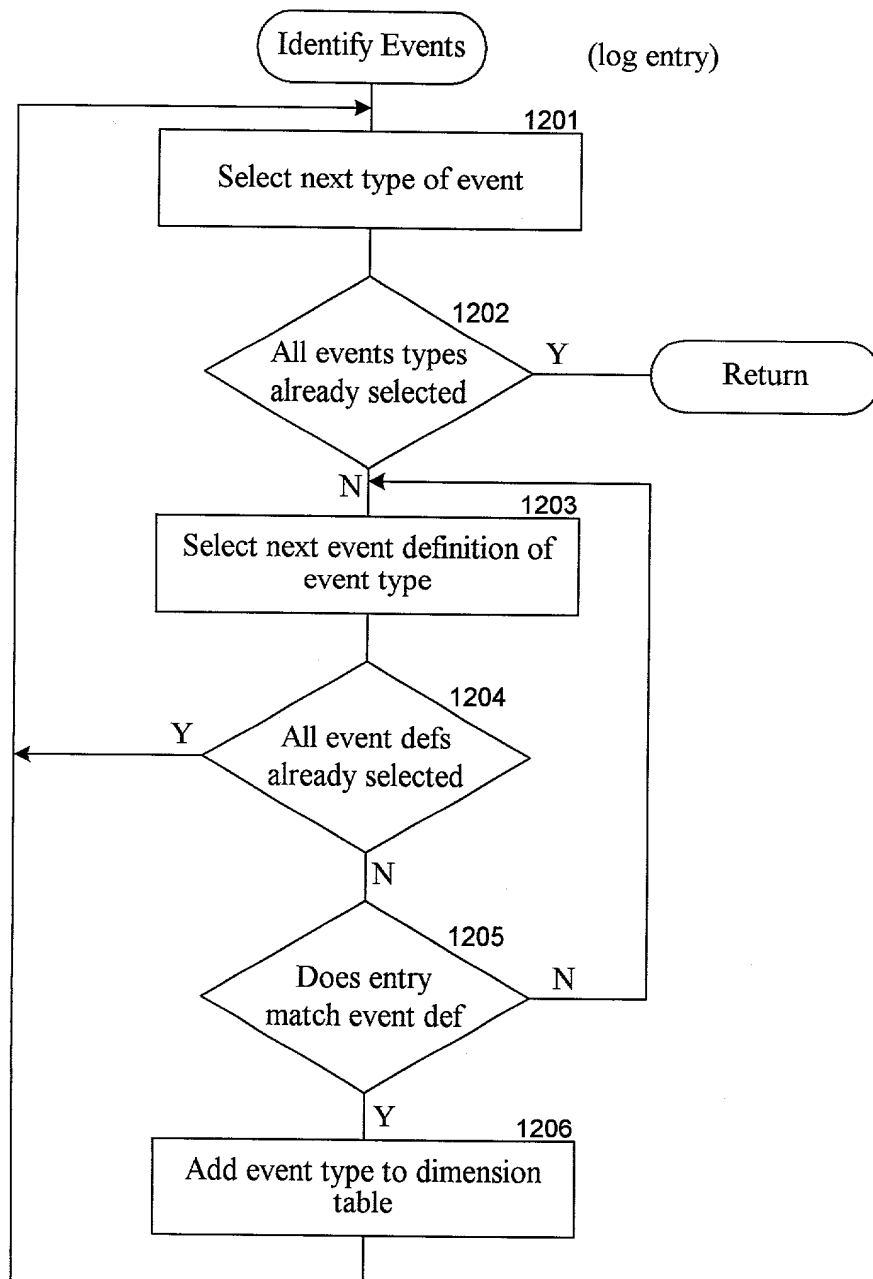


Fig. 12

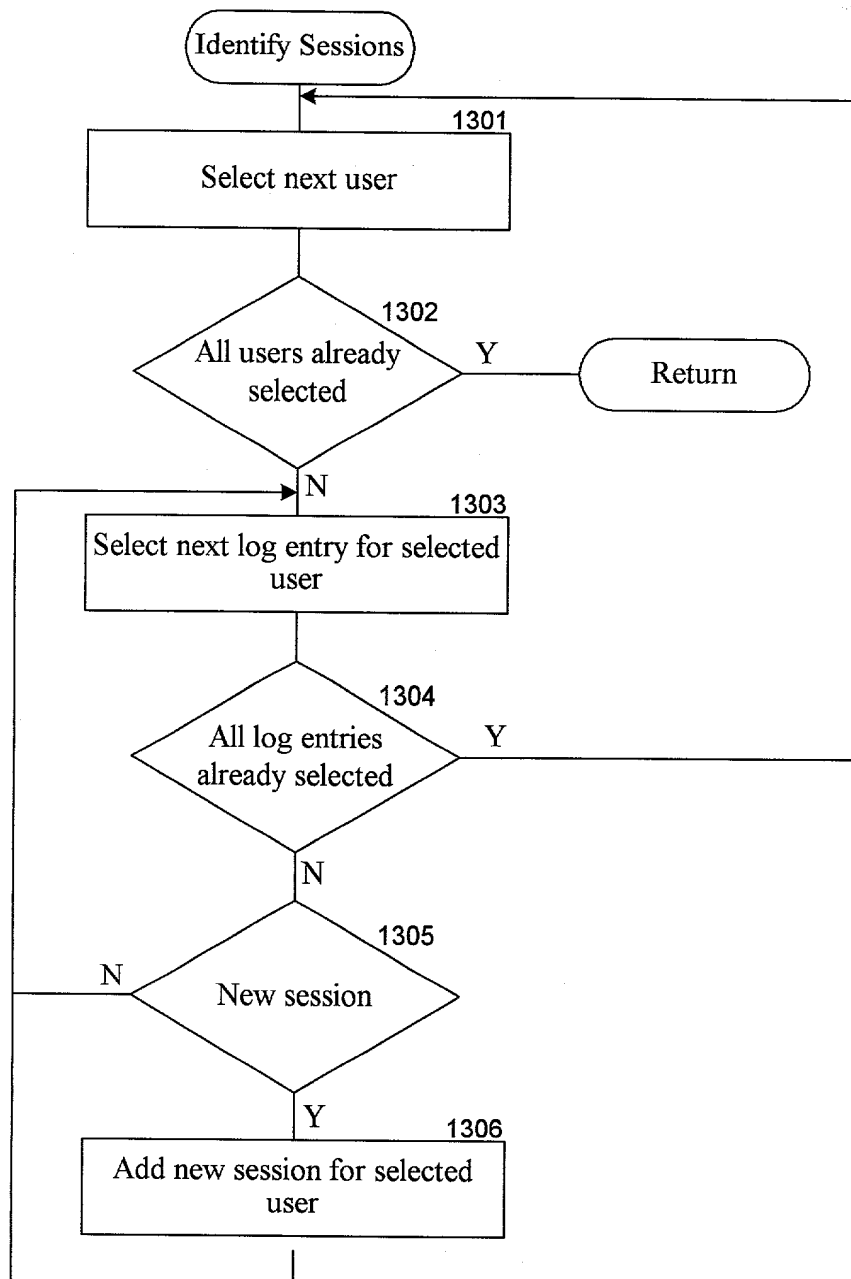


Fig. 13

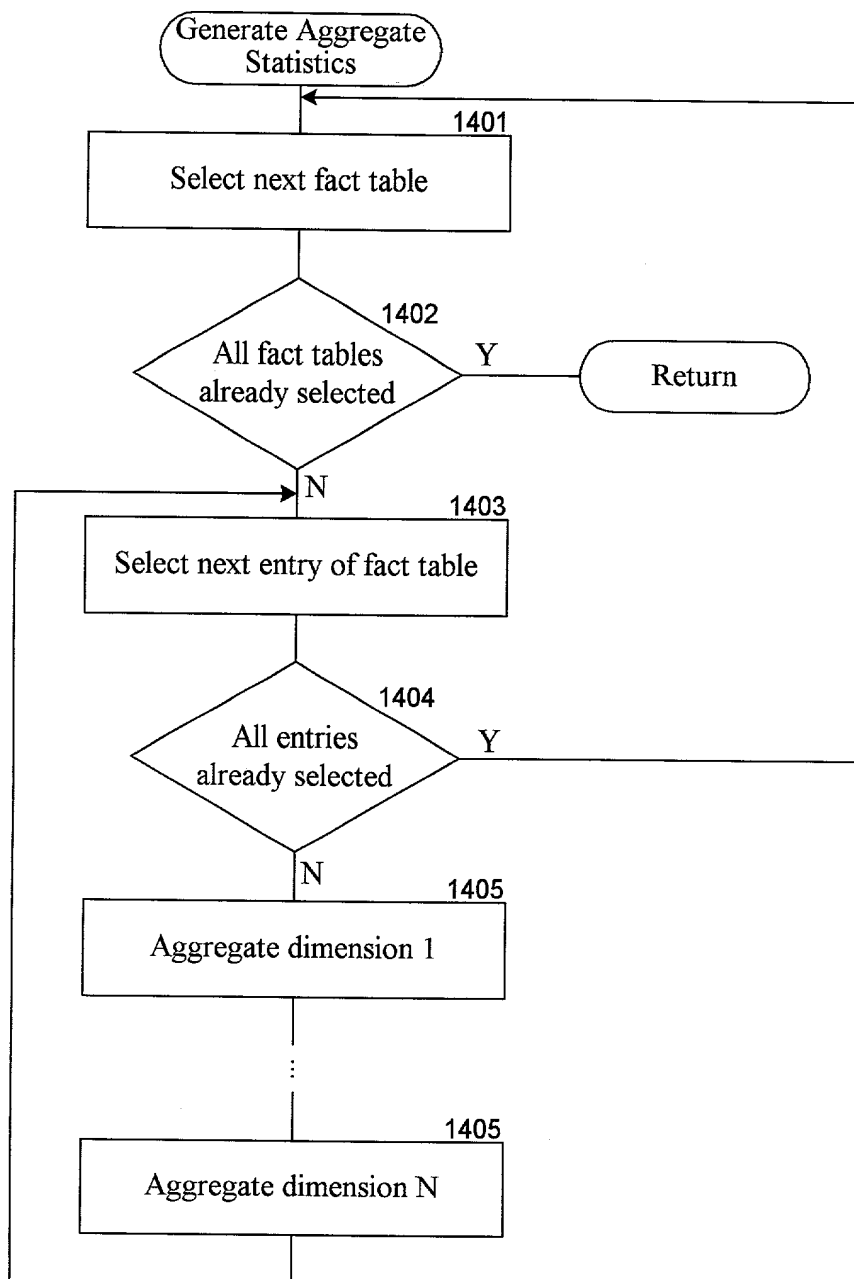


Fig. 14

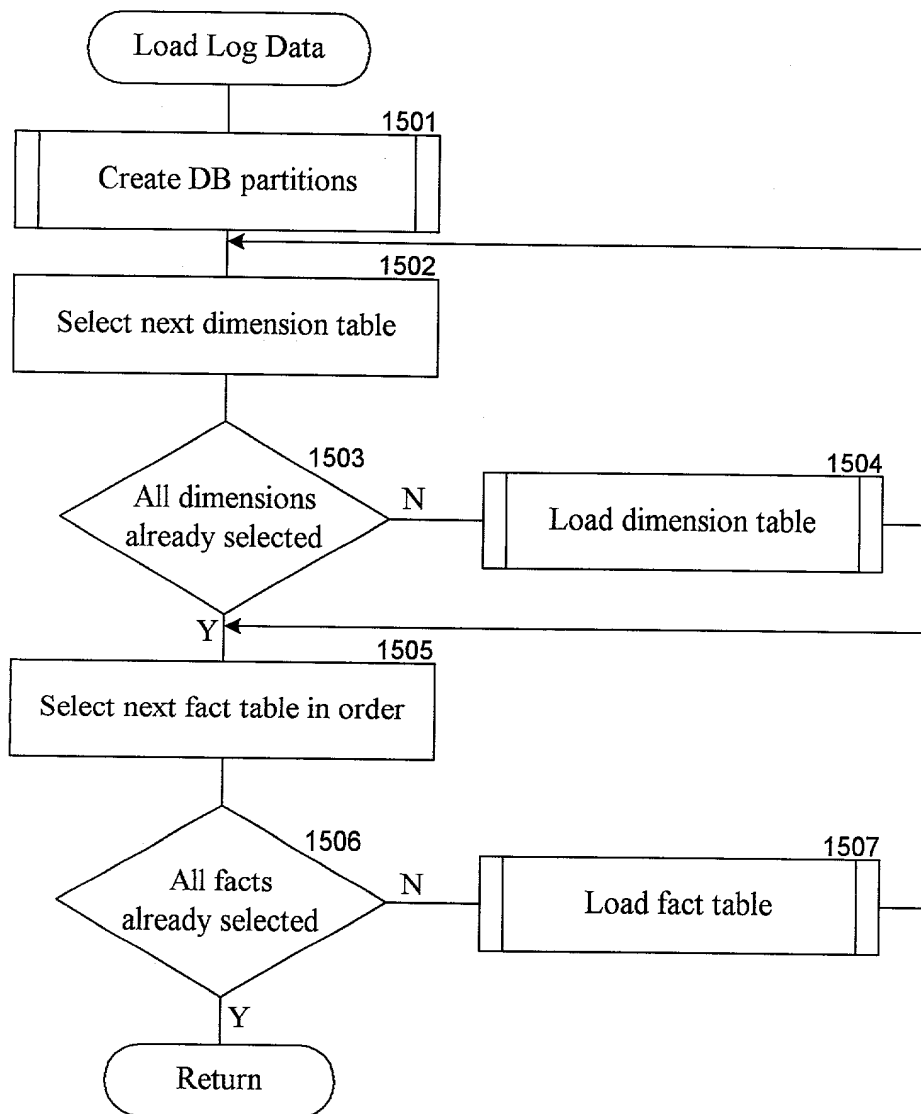


Fig. 15

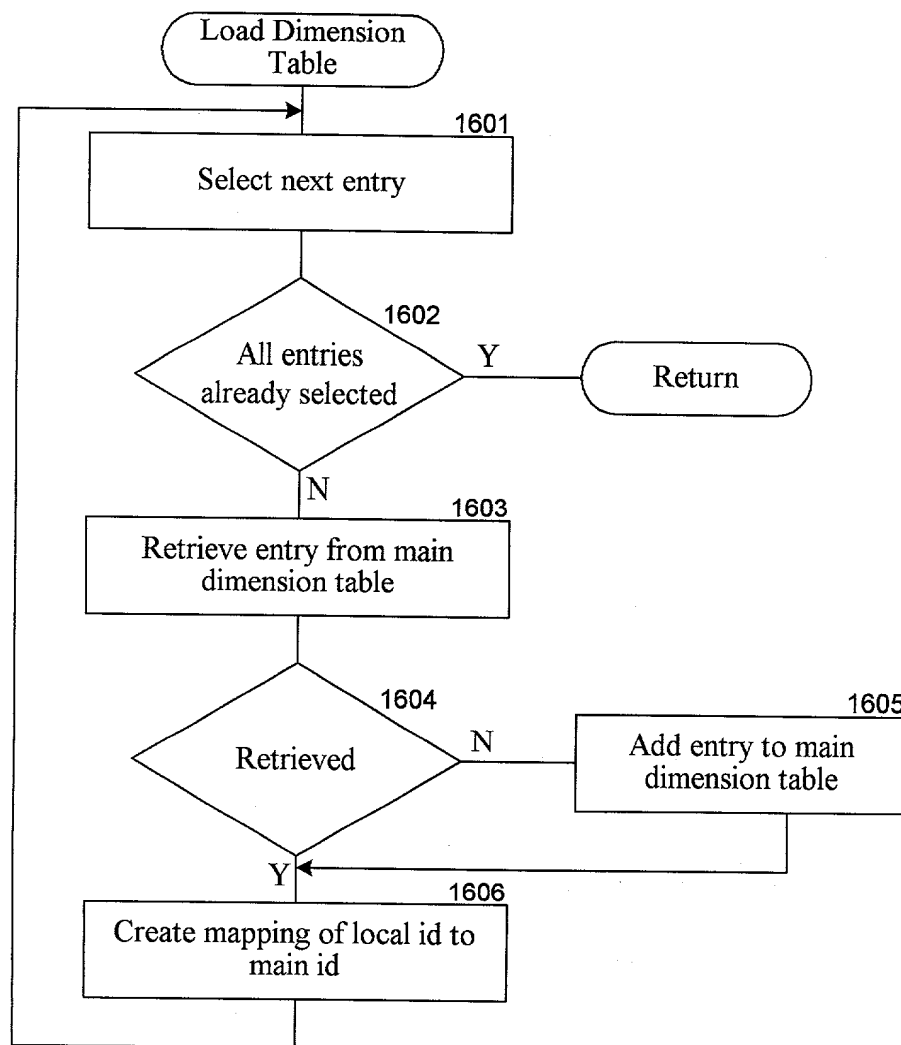


Fig. 16

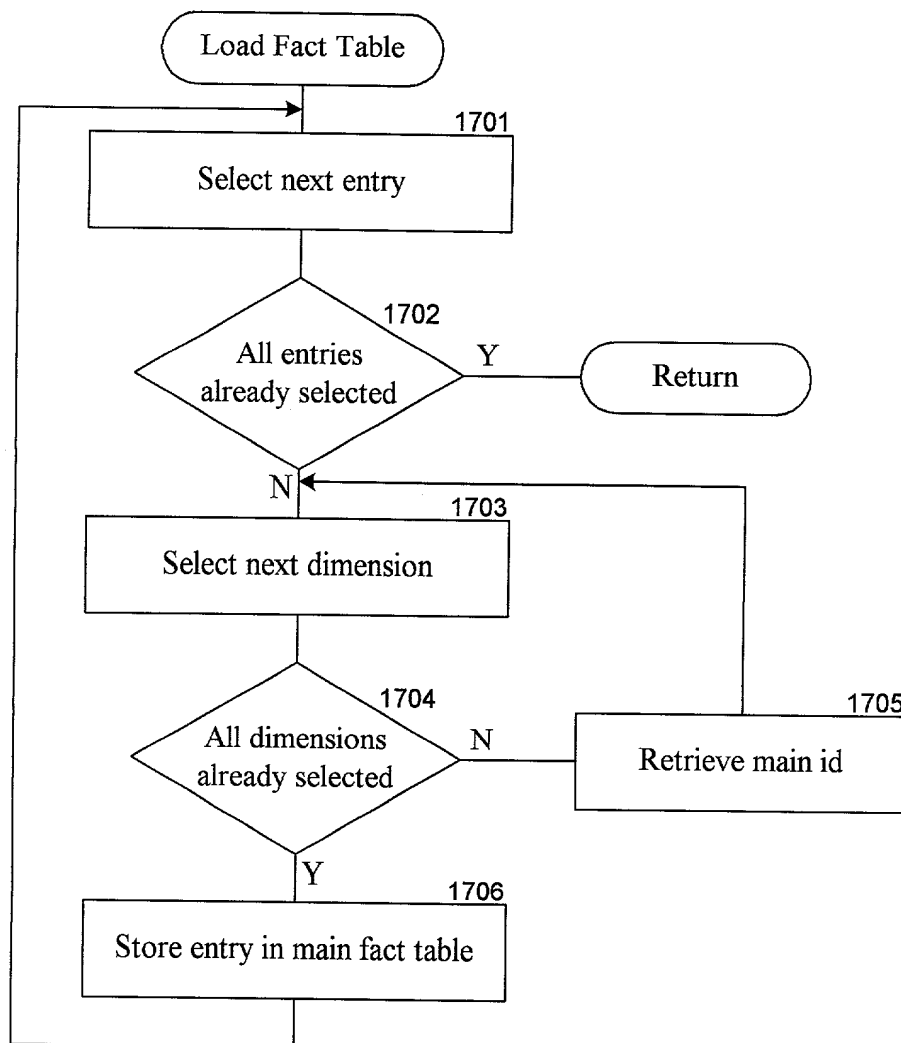


Fig. 17

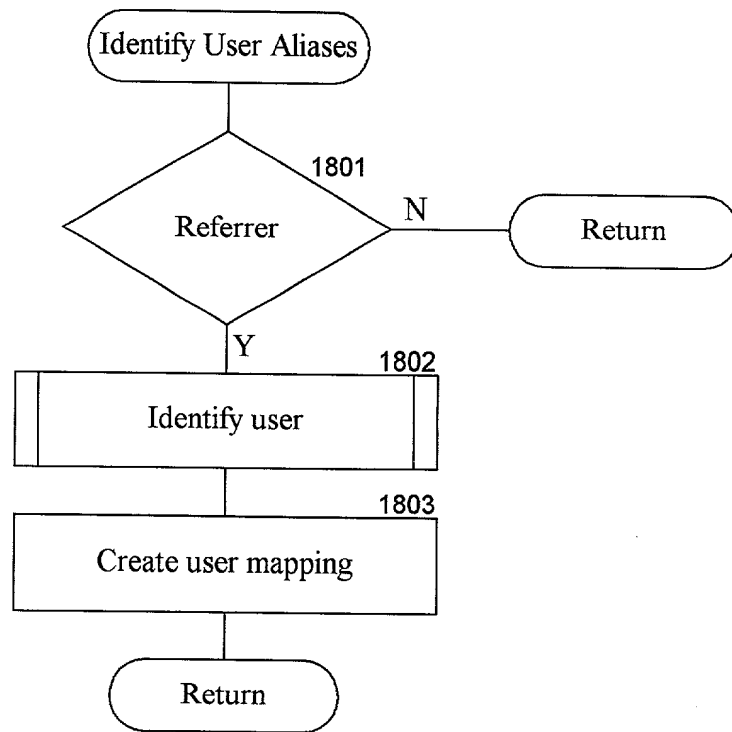


Fig. 18

1900

Welcome to digiMine



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SERVICES

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Unlock the Power of Your Data

You need to know more about your customers and about your business — and you need to be able to act on that knowledge.

digiMine will uncover valuable business intelligence and enable you to take immediate action by delivering advanced analytics and personalization tools.

digiMine provides you with intuitive reports that have key metrics on customer behavior, site performance, product sales, content consumption, marketing campaign effectiveness, browser to buyer conversion, customer segment identification and much, much more. digiMine's data mining services also deliver predictive applications that give you the ability to personalize web content, cross-sell and up-sell.

Best of all, our application service provider (ASP) model allows us to provide you with an affordable solution that is quick to deploy and easy to use.

[Learn more >>](#)

Contact Us

To request additional information about digiMine, please fill out our [information request form](#).

1904



Service Benefits

See why digiMine is the best data warehousing and data mining solution for all businesses.

digiMine Careers

Do you have a passion for technology, customer service and a desire to win? If so, check out our current job openings.

<http://www.digimine.com/>

Fig. 19A



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digimine™ SERVICES

Overview

Powerful, affordable and easy to use.

digimine is setting new standards in the delivery of advanced analytics, data warehousing and data mining for eBusinesses. As an application service provider (ASP), we deliver a comprehensive and affordable solution that is quick to deploy and easy to use.

What truly sets digimine apart from the competition is our ability to go far beyond today's web reporting services by using the most powerful data mining and personalization tools. By applying high-end data mining algorithms to the full range of click stream, user registration, product catalog, campaign and transaction data, we provide you with the most relevant business intelligence. And we enable you to take action with precision and speed.

digimine(sm) Services include:

- 1. digimine Warehousing Services ~ 1912
- 2. digimine Analytic Services ~ 1914
- 3. digimine Data Mining Services ~ 1916
- 4. digimine Data Enhancement Services ~ 1918

1928

Data Sheet

Download the digimine(sm) Services Data Sheet

(91 KB, Requires Adobe Acrobat Reader)

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Overview


Logistics Warehouse Services

Building a comprehensive data warehouse is the first fundamental step in creating strong analytics and personalization. digiMine will take your data from multiple sources including click stream, transaction, product, campaign and user profiles to create a robust data asset.

Our scalable data warehousing infrastructure enables us to build large warehouses that are capable of holding data for the most data-intensive businesses, even those as big as the Media Matrix top 50.


- [1. digiMine Warehousing Services
- [2. digiMine Analytics Services
- [3. digiMine Data Mining Services
- [4. digiMine Data Enhancement Services

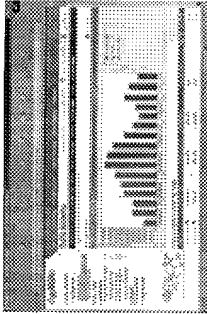
digiMine Analytic Services Overview



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digiMineSM Analytic Services

We provide advanced analytics to you through intuitive, interactive and customizable reports. You can quickly get a top-level view of your customers or you can drill down to specifics 24 hours a day, 365 days a year. We provide you with reports that are relevant and enable you to take action with confidence. Our reports include analytics on:

- Site Usage**
Traffic, Referral, path analysis, key words
- Integrated Marketing Campaign Analysis**
Online advertising, e-mail, affinity and loyalty programs
- Customer Analysis**
Demographic, psychographic, recency and frequency
- User Action Analysis**
RFQ, registration, auction
- Shopping Cart Analysis**
Conversion and abandonment


- 1. [digiMine Warehouse Services](#)
- 2. [digiMine Analytic Services](#)
- 3. [digiMine Data Mining Services](#)
- 4. [digiMine Data Enhancement Services](#)

1916

1918

<http://www.digimine.com/services/analytic.htm>

Fig. 19D



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digimineSM SERVICES

Overview

digimineSM Data Mining Services

digimine applies advanced data mining algorithms to provide you with the most powerful analytics available. Our algorithms identify patterns in the data that can deliver new insight into your customers'. These analytics, coupled with our interactive reporting interface, give you the intelligence you need to make timely decisions with confidence.

- Personalization
- Cross-sell and Upsell
- Churn management
- Affinity Analysis - Product, Content, Event
- Customer Segmentation

1. digimine Warehousing Services

2. digimine Analytics Services


3. digimine Data Mining Services

4. digimine Data Enhancement Services

We go beyond today's typical web reporting services by using the most powerful data mining and personalization tools.

1999 2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023 2024

digimine Data Enhancement Services Overview



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digimine™ SERVICES

Overview

digimine™ Data Enhancement Services

digimine(sm) Data Enhancement Services are helpful tools that make your data more valuable and more usable. These services can also help you reduce marketing costs by correcting addresses and eliminating duplicates.

digimine(sm) Address Validation/Correction - digimine can validate and correct customer addresses using information from the USPS. digimine's address validation and correction services include: National Change of Address (NCOA), Locatable Address Correction Service (LACS) and Delivery Sequence File (DSF) processing. *

digimine(sm) Merge/purge - digimine can also merge lists and purge duplicates. This service enables you to eliminate duplicate records and records that map to the same address (householding).

* NCOA, LACS and DSF are trademarks of the United States Postal Service

(1. digimine Warehousing Services

(2. digimine Analytics Services

(3. digimine Data Mining Services

(4. digimine Data Enhancement Services

diglMine

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Service Benefits

diglMine(SM) Services make understanding your customers and your business easy. And we alleviate the frustrations associated with deploying and using a home-grown data warehousing and data mining solution.

Powerful data mining tools
Our data mining-powered reports provide you with unparalleled intelligence. We give you the tools to enable personalization that precisely targets content and maximizes up-sell and cross-sell opportunities.

Easy to use
diglMine(SM) Reporting Services are intuitive and organized to deliver relevant insight instantly. Our interactive reports allow you to customize the view of your analytics.

A comprehensive data asset
diglMine builds a robust, scalable and secure data warehouse for you that combines the full range of clickstream, user-registration, product, campaign and transaction data.

Quick to deploy
diglMine offers fast time-to-deployment. In fact, a typical installation allows us to setup and begin daily reporting within a few days. In many cases, customers begin to realize the value of diglMine(SM) Services in as little as 24 hours.

Affordable
Our web-based ASP model allows us to deliver a powerful, high-end service that is both efficient and affordable. Setup costs are minimal and do not require additional IT resources. A monthly fee covers all expenses related to hardware, software, operations and reporting.

1930
diglMine offers the fastest time to deployment — as little as 24 hours.
Data Sheet
Download the diglMine(SM) Services Data Sheet (91 KB, Requires Adobe Acrobat Reader)

Fig. 19G

Unlock the Power of Your Data

Overview

If you're like most businesses, you are generating huge volumes of valuable data - data that can reveal the likes and dislikes of current and potential customers about your products, services and web site. Do you have the infrastructure and tools in place to turn your data into actionable business intelligence?

digIMine, Inc. is setting new standards in the delivery of powerful analytics and personalization for eBusinesses. Our data mining services provide you with intuitive reports to understand customer behavior, marketing campaign effectiveness, sales trends, browse-to-buy conversion, customer segment identification and much more. digIMine's data mining services also deliver predictive applications that give you the ability to personalize web content, cross-sell and up-sell.

digIMine is the only true ASP (application service provider) for sophisticated data warehousing and data mining solutions. We go far beyond today's web-reporting packages by building a comprehensive data warehouse and by applying data mining tools to the full range of click stream, user registration, product catalog, campaign and transaction data. And our ASP model enables us to provide you with an affordable solution that is quick to deploy and easy to use.

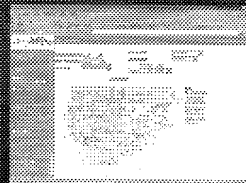
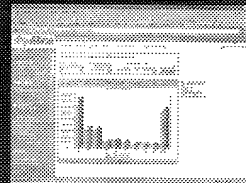
Service Benefits

Powerful data mining tools

Our data mining-powered reports provide you with unparalleled intelligence. We give you the tools you need to enable personalization that precisely targets content and maximizes up-sell and cross-sell opportunities.

Comprehensive data asset

We take your multiple sources of data and build a robust data warehouse for you - a fundamental step in extracting the greatest value from your data. Our scalable data warehousing infrastructure enables us to build customer specific warehouses that are capable of holding data for the most data intensive businesses.



digIMine, Inc.'s reports provide actionable insight into customer behavior.

Take the Quiz: Do you know enough about your customers?

1. How many visitors came to your site yesterday?
2. How many were first time visitors?
3. Can you get a list of those new customers and send them a personalized thank you the next day?
4. What are the top 10 most viewed product pages on your site?
5. What products should you consider making "free" offers to attract new customers?
6. What are your top performing products or services? Have they changed in the last month?
7. How many shoppers go through your homepage each session?
8. Which advertising programs are most effective at driving new customers to your site?
9. Which email newsletters are the most "hot" and which are the least effective on your site?
10. What is the potential lifetime value of your customers?

How many of these questions can you answer today? You're not alone if you can only answer a few. With digIMine, you will be able to answer these questions and more.

Fig. 19H

Our web-based ASP model allows us to deliver a powerful, high-end service that is efficient and affordable. Set-up costs are minimal and do not require additional IT resources. Fixed monthly fees cover all expenses related to hardware, software, operations and reporting.

digIMineSM Reporting Services are intuitive and organized to deliver relevant insight instantly. Our interactive reports allow you to customize your view of your analytics. And you don't have to be a statistician to understand your data.

digivine offers the fastest time to deployment. In fact, a typical installation allows us to setup and begin daily reporting within a few days. In many cases, our customers have full analytics in less than 24 hours.

digIMineSM Services do not require you to invest in additional IT resources, nor do we require you to deploy data tags. We simply install a digIMine SlurperTM at your data center that encrypts and compresses your data for transmission at pre-determined times. digIMine's SlurperTM is a simple piece of software that has the ability to pull web server logs and gather data from any OLE-DB-compliant database - from Oracle, SQL, DB2 and others. This process does not compromise your network security or require you to open your firewall.

digMINE then produces detailed and accurate reports that are delivered 24 hours a day, 7 days a week, 365 days a year. You can access your reports through a dedicated https connection using a standard browser. The reports are completely secure and require user authentication. In fact, as an administrator, you have the ability to set various levels of access permission for different business users in your company. Your data is also made available for export.

[illegible]

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www.dailymc.com

Fig. 19I

Figure 1. The structure of the proposed model.


Take the Quiz

With the abundance of sites on the Internet today, it's hard to get customers and keep them. Let's face it, if within 20 seconds your visitors are not presented with the specific content or list of products they're interested in, then there's little chance they'll return again.

How many of these questions can you answer today? You're not alone if you can only answer a few. With digitize, you will be able to answer all of these questions and more.

- 1. How many customers came to your site yesterday?
- 2. How many were first time visitors?
- 3. Can you get a list of those new customers and send them a thank you the next day?
- 4. What are most visited products areas on your site?
- 5. What products would you consider making "loss leaders" to attract new customers?
- 6. What are your top selling products or services? Have they changed in the last month?
- 7. How many shoppers go through your home page?
- 8. Which marketing promotions are most effective at driving new customers to your site?
- 9. Which customers are likely to "churn" and which are loyal shoppers on your site?
- 10. What is the expected "life time value" of your customers?

Fig. 19J



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How digiMine Works

digiMine Services do not require any additional investment in IT resources; nor do we require you to deploy data tags. We simply install a digiMine Data Slurper™ at your data center that encrypts and compresses your data for transmission at predetermined times. digiMine's Data Slurper™ is a simple software application that has the ability to pull web server logs and gather data from any commercial database such as Oracle, SQL, DB2 and others. This process does not compromise your network security or require you to open your firewall. Alternatively, you can also send your data to us through a secure FTP transfer.

Once your data is transferred to digiMine's data center, it is parsed, cleaned and loaded into a secure data warehouse. We can also merge, purge, validate and correct your data.

We then apply data mining to produce insightful analytics. These analytics are generated and delivered to you through interactive reports and downloadable lists that are available 24 hours a day, 365 days a year. You can access your reports through a dedicated and secure connection using a standard browser.

Real-time data mining components (executables called from Java or asp) are run independently of the digiMine data center to avoid any impact on site performance. These can be run in real-time on your web site or in batch applications such as targeted email.

digiMine's Data Slurper™ is a simple software application that pulls web server logs and gathers data from any commercial database ... With no impact on your IT department.

Data Sheet
[Download the digiMine \(dmi\) Services Data Sheet](#)

91 KB, requires Adobe Acrobat Reader

digIMine®

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our mission 1931
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customers 1935
careers 1937
contact us 1939

Our Mission

digIMine's mission is to create value for all e-businesses by making data warehousing and data mining a practical reality.

digIMine was born from the experience of our three founders, Nick Besbeas, Usama Fayyad and Bassel Ojjeih. All three Microsoft veterans came from different disciplines — direct marketing, data mining, and data warehouse operations.

Through their experiences, they realized that the benefits of data warehousing and data mining delivered as a service, would enable e-businesses to derive the most value from their data for increased competitive advantage.

management »

Fig. 19L

COMPANY

Management

digitMine's executive team brings unparalleled expertise in commerce and development, data warehousing, data mining and web/database marketing.

Executive Team

Thomas Forzyad ~ **1941**
President & CEO, co-founder

Nick Kraljevac ~ **1943**
Executive VP Sales and Marketing, co-founder

Ronald Nink ~ **1945**
COO, co-founder

Martha J. Spade ~ **1947**
Chief Financial Officer

Ruth Radtke, Esq. ~ **1949**
Vice President of Legal Affairs


Investors

Mayfield Fund
Second Avenue Fund
Cedar Grove Investments (Amazon.com, Loudlye, PhotoDisc)
Kellett Investments (InfoSpace.com, MCI WorldCom, eVite.com, CoinStar, msn.com, gear.com, Virtual Bank)
Sam Jaddalah (Managing Director, Internet Capital Group; former Microsoft Vice President)
Robert Pellen (Managing Director, Internet Capital Group)
James Veitker (former NextLink CEO)
Deutsche Bank Technology Fund (internet, financials, and telecom funder)
Silicon Valley Angels (involved in hottest early stage companies today)

Fig. 19M

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digMine Executive Bio: Bob Bolan

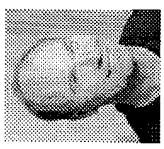


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1937



Bob Bolan, Esq.
Vice President of Legal Affairs
BolanBolan.com

COMPANY

Management

Bob Bolan is chief legal counsel and advises the management team and the board of directors on all legal affairs of the company.

From 1984 until joining the company in May of 2000, Bob served as Corporate Attorney at Microsoft Corporation where he practiced in a wide variety of corporate matters including intellectual property, licensing, litigation, acquisitions, strategic alliances and investments. He provided legal services to the Windows Platform Division, the Applications Division, the Microsoft Network, and Microsoft Research Division. Most notably, Bob led the development of the patent portfolio for Microsoft Research in Redmond, Cambridge and China, representing such diverse technologies as speech recognition, natural languages, operating systems, programming languages, cryptography, user interface design, artificial intelligence, graphics, vision, development tools, database and data mining.

From 1968 to 1994, Bob was a Member of Technical Staff at AT&T Bell Laboratories where he developed network features for high-capacity packet switches that formed the signaling infrastructure of the AT&T interexchange carrier network.

Bob received his J.D. from Capital University (1968) and was honored with membership to Order of the Coif. He also earned a Masters in Computer Science from Purdue (1968) and an Honors Bachelor of Arts in Chemical Language from Xavier University (1970). Bob is a member of the Washington State Bar, the Ohio Bar and is registered to practice before the US Patent and Trademark Office. He is a former extern of Judge James Graham of the United States District Court, Southern District of Ohio, and of Judge Alan Norris of the Sixth Circuit Court of Appeals.

<http://www.digmine.com/company/BobBolan.htm>

Fig. 19N

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Welcome to disMINE. We're a young, well-funded company with huge potential. Our founders are industry visionaries with a wealth of marketing, product development and research experience. They have held leadership positions at Microsoft and NASA where they have built and managed dynamic, successful organizations. We also have an equally impressive roster of investors backing us.

At digimine, you'll have the chance to spread your entrepreneurial wings and soar. Along the way, you'll use your skills and knowledge to help digimine reach new heights. In return for your hard work, you'll enjoy an industry-leading compensation package that includes stock options. So you can tie your financial success to your achievements at the company.

digimine is a passionate group of people, we're passionate about creating revolutionary data mining and data warehousing technologies. We're passionate about delivering great customer service. We're passionate about winning. And we're passionate about building a workplace where you'll have many opportunities to contribute to our success and receive generous rewards for your hard work.

Check out our career opportunities and see why one Silicon Valley angel investor called us "the hottest startup ever to come out of Seattle."

• Check out our career opportunities and see why one Silicon Valley angel investor called us "the hottest startup ever to come out of Seattle."

1953

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[illegible]

2000

1950

Figure 1

<http://www.digimine.com/company/careers/> 1920

Fig. 190

digimineSM

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COMPANY

Careers

Career Opportunities

digiMine is looking for talented candidates and we usually have more than one opening in any of the following areas. Click on your area of interest to see current profiles and job descriptions.

Research and Development
 Quality Assurance and Test
 Operations and Data Center
 Sales and Marketing
 Finance, General and Administration
 Legal

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To apply, please send your resume (in Microsoft Word format) to jobs@digimine.com. Please be sure to reference the job for which you are applying. Agencies and headhunters, please do not submit candidates through the web.

<http://www.digimine.com/company/careers/jobopps.htm>

Fig. 19P

3000

Legal Positions

« job categories

Corporate Attorney - Intellectual Property

Responsibilities

- Principal responsibility for management of all patent procurement and conflict matters
- Review ideas for strategic importance and patent viability.
- Work closely with outside counsel to develop claim scope and prosecution strategy, and supervise them throughout the process.
- Analyze third party patents and determine best resolution, including licensing, product modification and liability studies.
- Counsel development and business clients on patent-related issues.
- Provide support for patent litigation.

Requirements

- Excellent academic credentials.
- 5+ years experience in patents required, including preparing and prosecuting patent applications, opinion work (invalidity/non-infringement), licensing, and/or litigation.
- Significant computer industry experience highly desirable.
- Advanced technical degree a plus

Fig. 19Q

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1959

The algorithms and data-mining software created by Usama Fayyad have been used to find volcanoes on Venus and galaxies far, far away. Now the former scientist at NASA's Jet Propulsion Lab is using that same technology to create digiMine... >>

December 18, 2000 - digiline Teams with EMC to Power Data Warehousing and Data Mining Service >>

2000

the sixth annual WSA industry achievement awards

A-Z

digimine Services selected as finalist for Industry Achievement Award's Business Product of the year.

<http://www.digimine.com/mediacenter/>

NEED CENTER

Press Releases

- January 17, 2001 - Technology Provider, MCI, Magazine of Innovation, Names dotMine CEO Leana Farley to IR10
- December 18, 2000 - dotMine Teams with EMC to Power Data Warehousing and Data Mining Search
- October 30, 2000 - dotMine Wins Inside Privacy Fall "Best of Show" Award During Internet World 2000
- October 26, 2000 - dotMine Awarded Overall Best of Show at Usable Security, Fourth Annual Privacy Fall Data Retention
- October 3, 2000 - dotMine Delivers Hosted Data Warehousing and Data Mining Services, Built on Microsoft, SET Platform
- September 18, 2000 - dotMine, Inc. Launches The First Advanced Business Intelligence Service
- September 11, 2000 - Maxwell Road Leads dotMine's 120 Million Second Round Funding
- August 13, 2000 - dotMine Bolsters Executive Team With Former Microsoft Attorney
- May 25, 2000 - dotMine Next Generation eBusiness Intelligence Service Provider Wins Key Executive
- April 3, 2000 - dotMine Founded to Offer Next Generation eBusiness Analytics and Personalization Solutions

Fig. 19S


MAIN

SERVICES

COMPANY

MEDIA CENTER

CUSTOMER LOG IN



Customer Log In

Welcome. Please enter your case-sensitive User ID, Password, and Company.

user name

password

company

Submit

Did you forget your password? Please contact your account manager.

1970

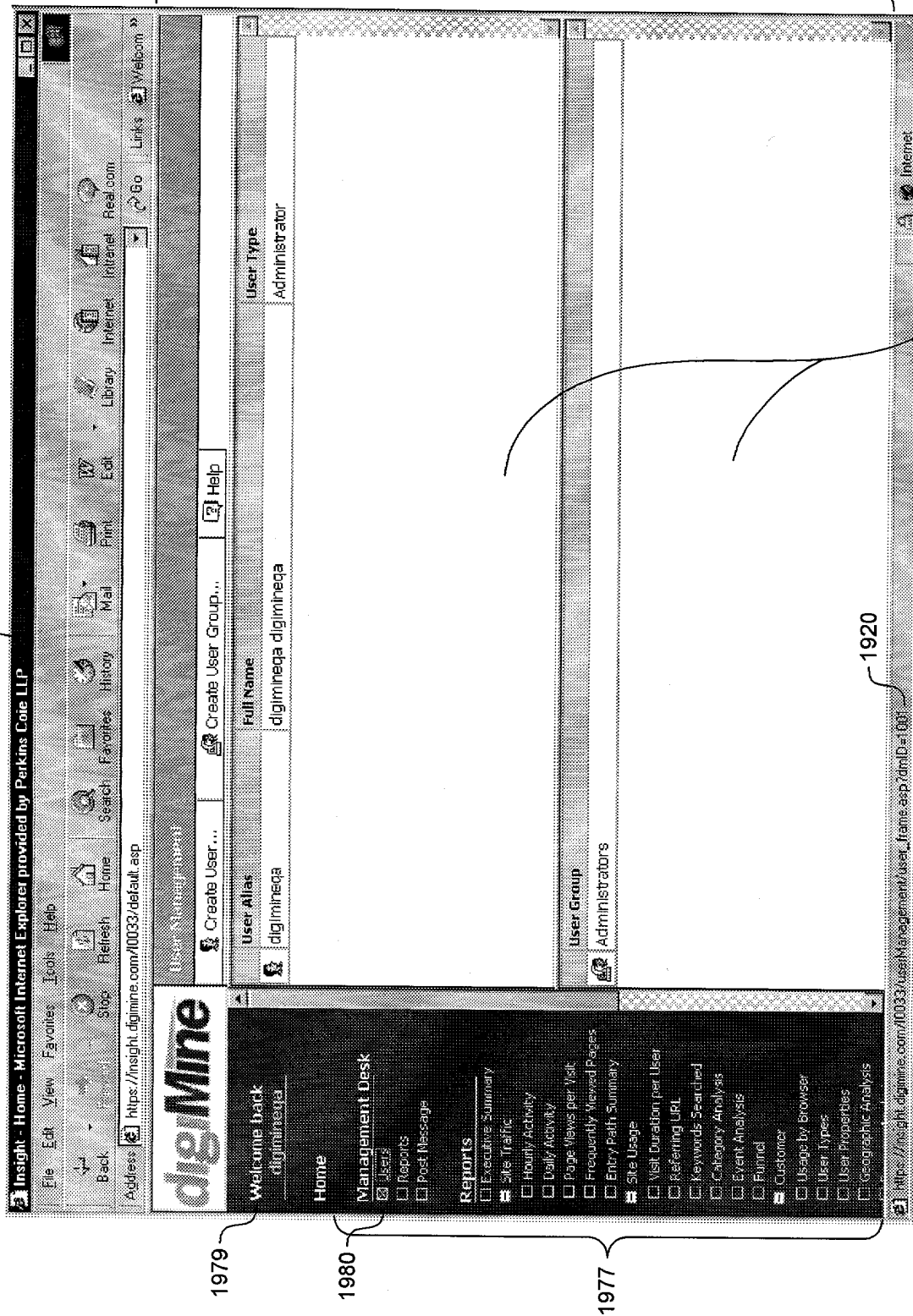


Fig. 19U

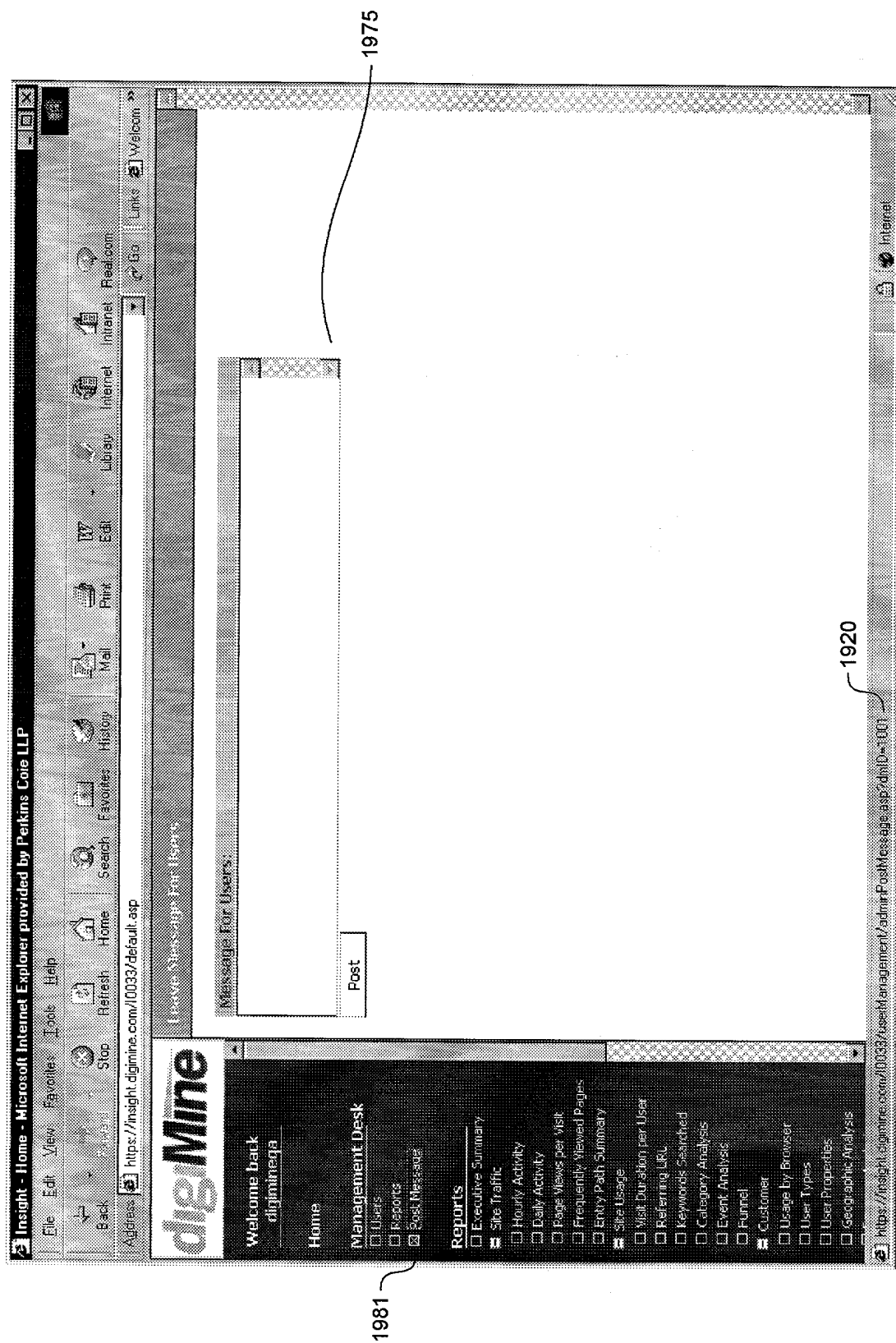
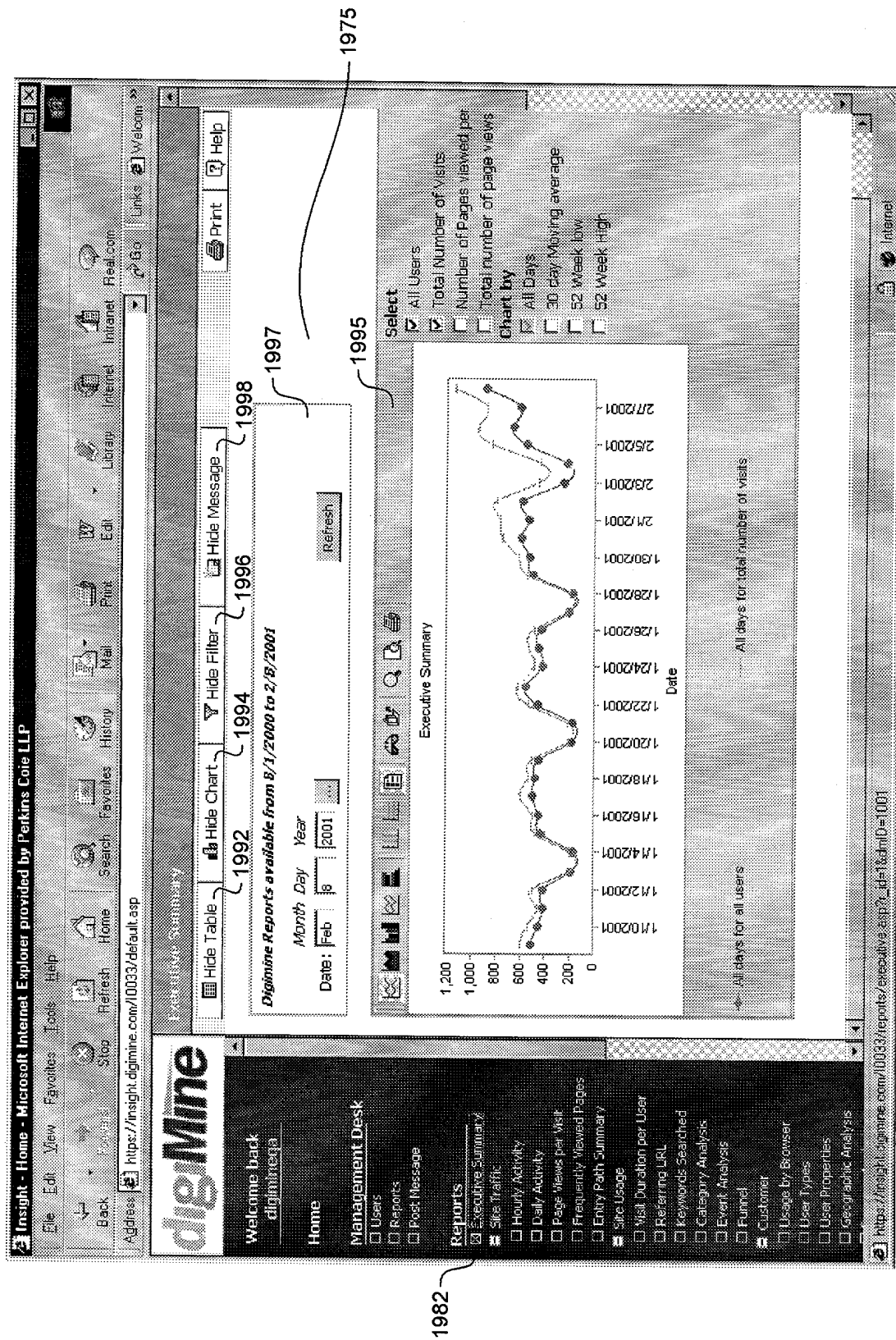


Fig. 19V



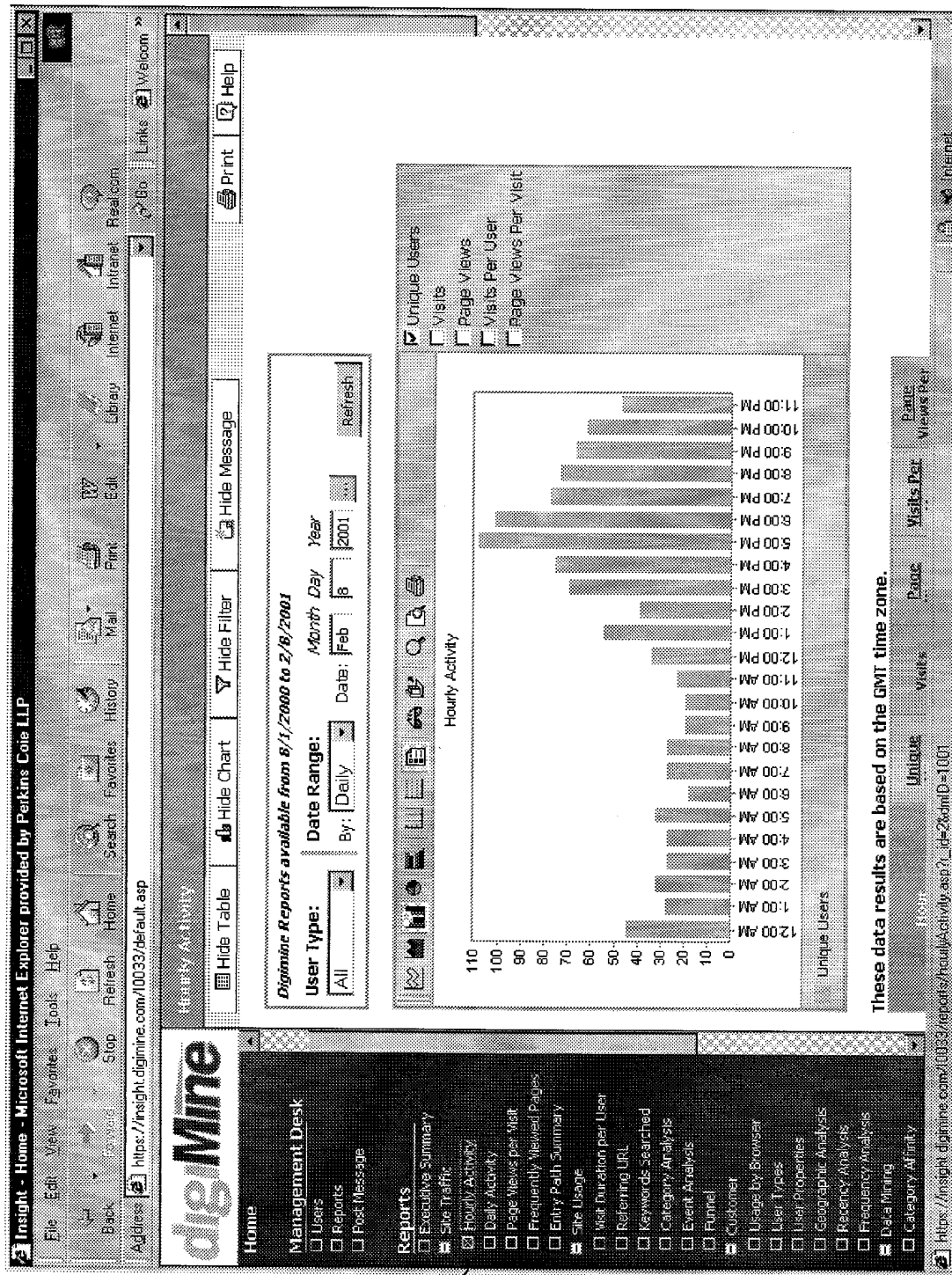


Fig. 19X

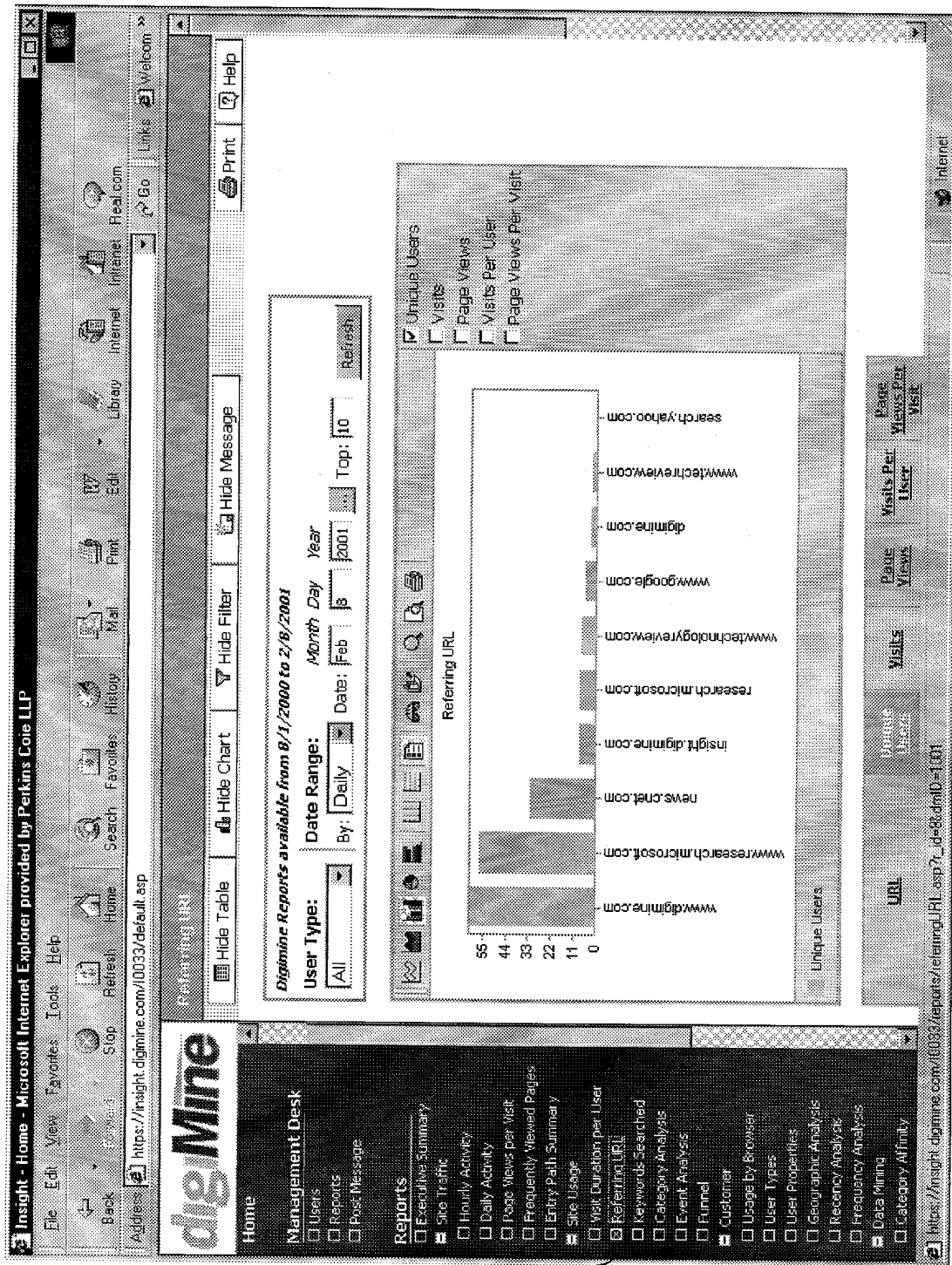


Fig. 19Y

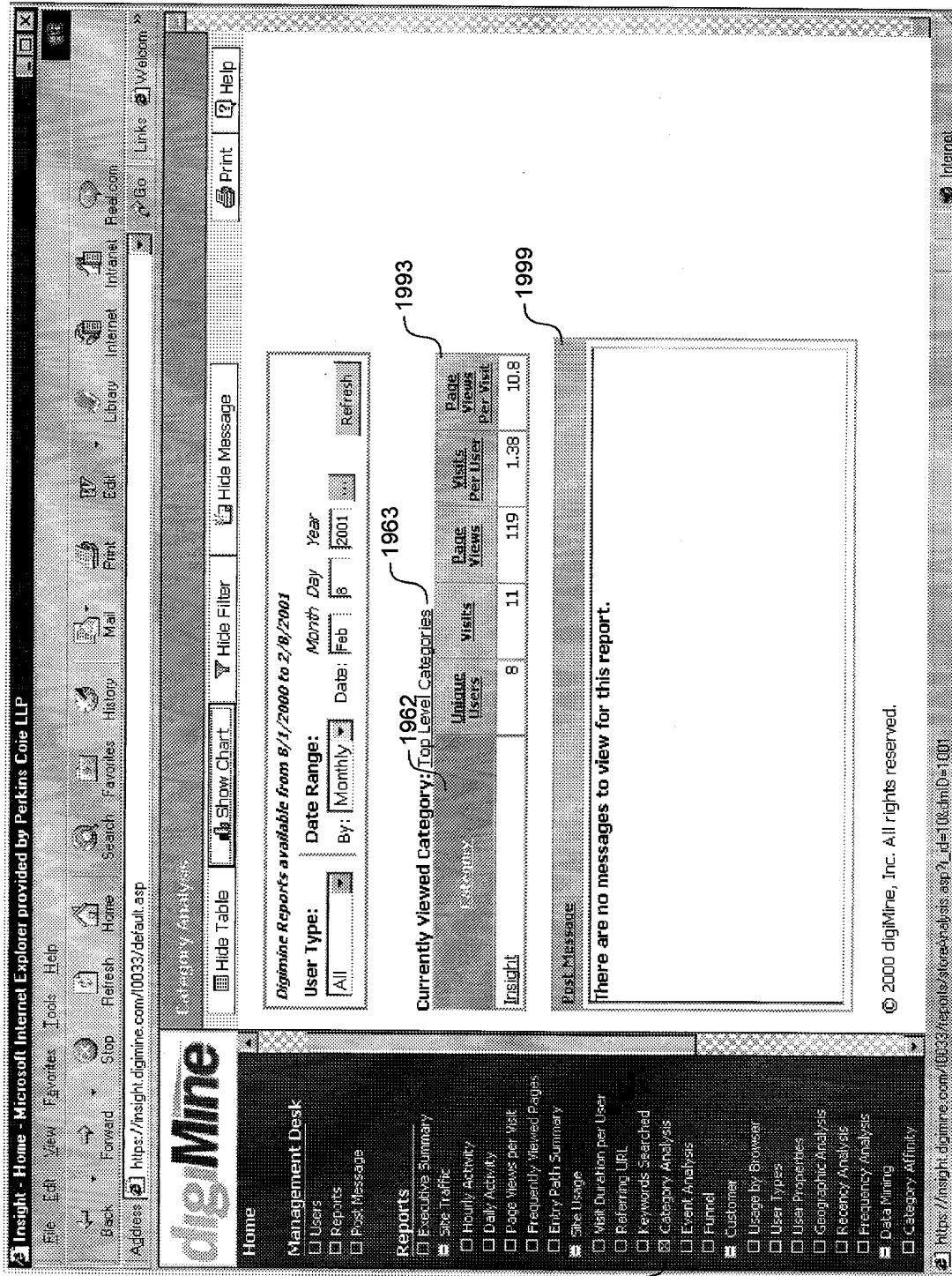


Fig. 19Z

Example Hierarchical Category Selection

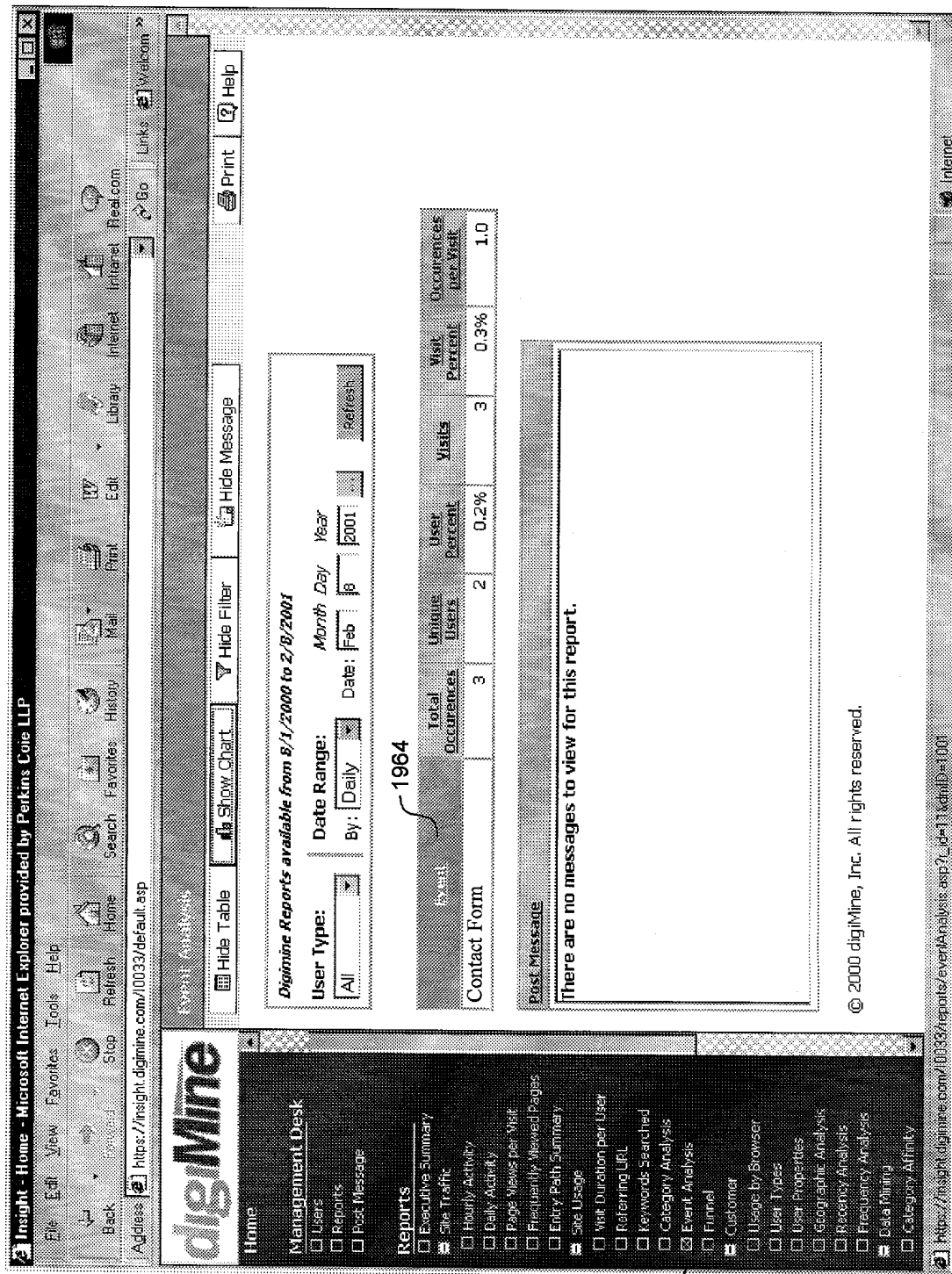


Fig. 19AB

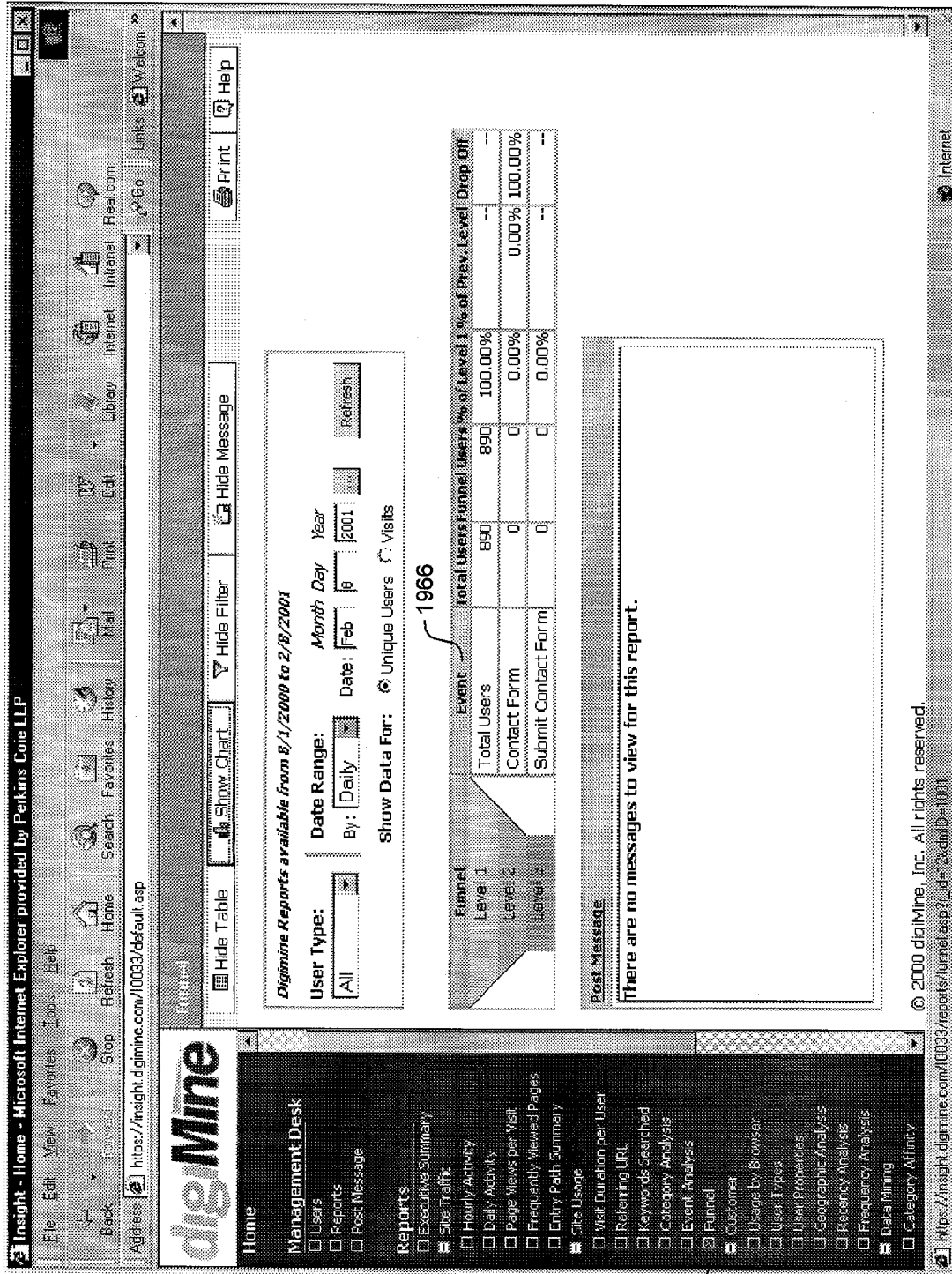


Fig. 19AC

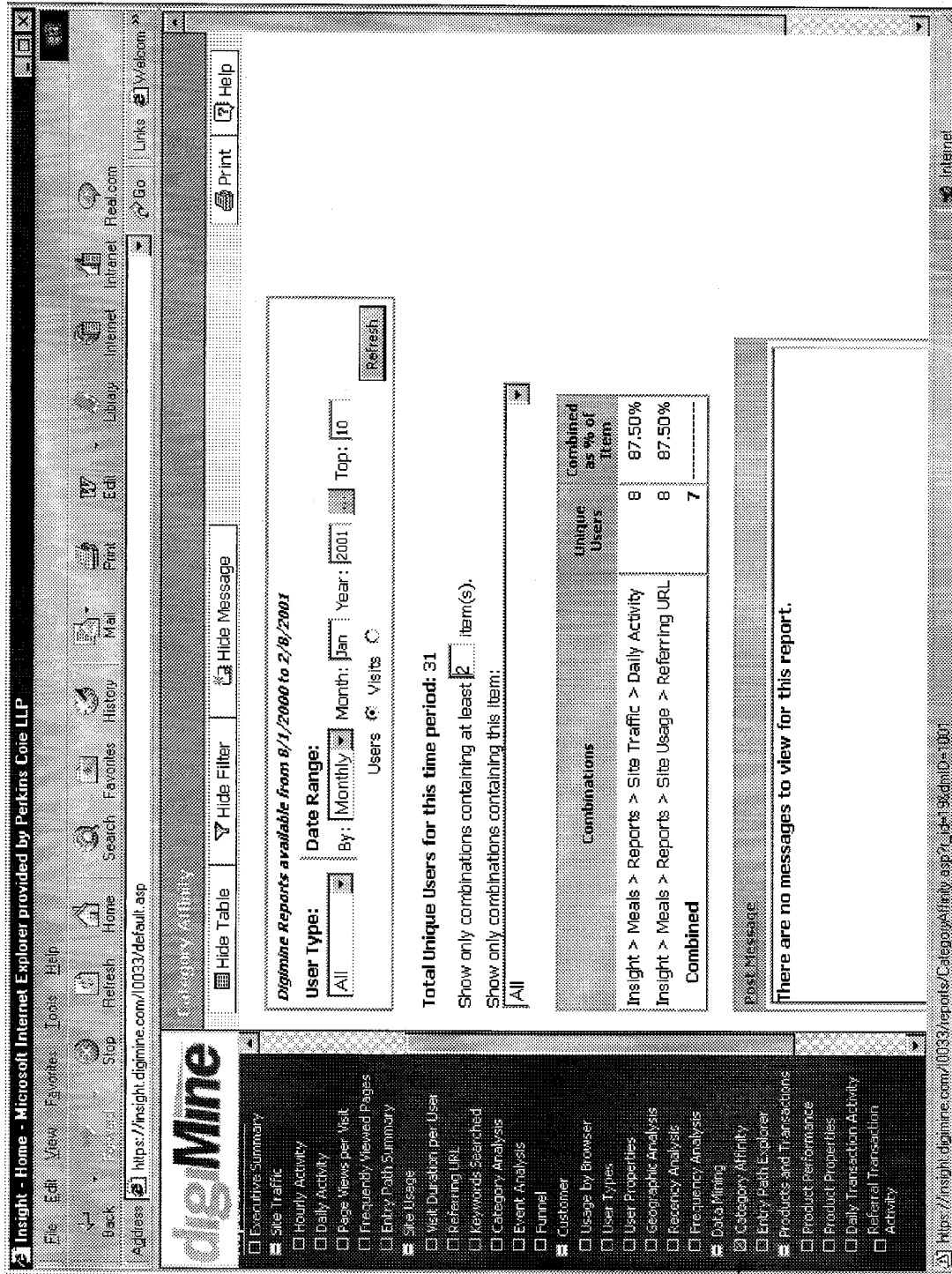


Fig. 19AD

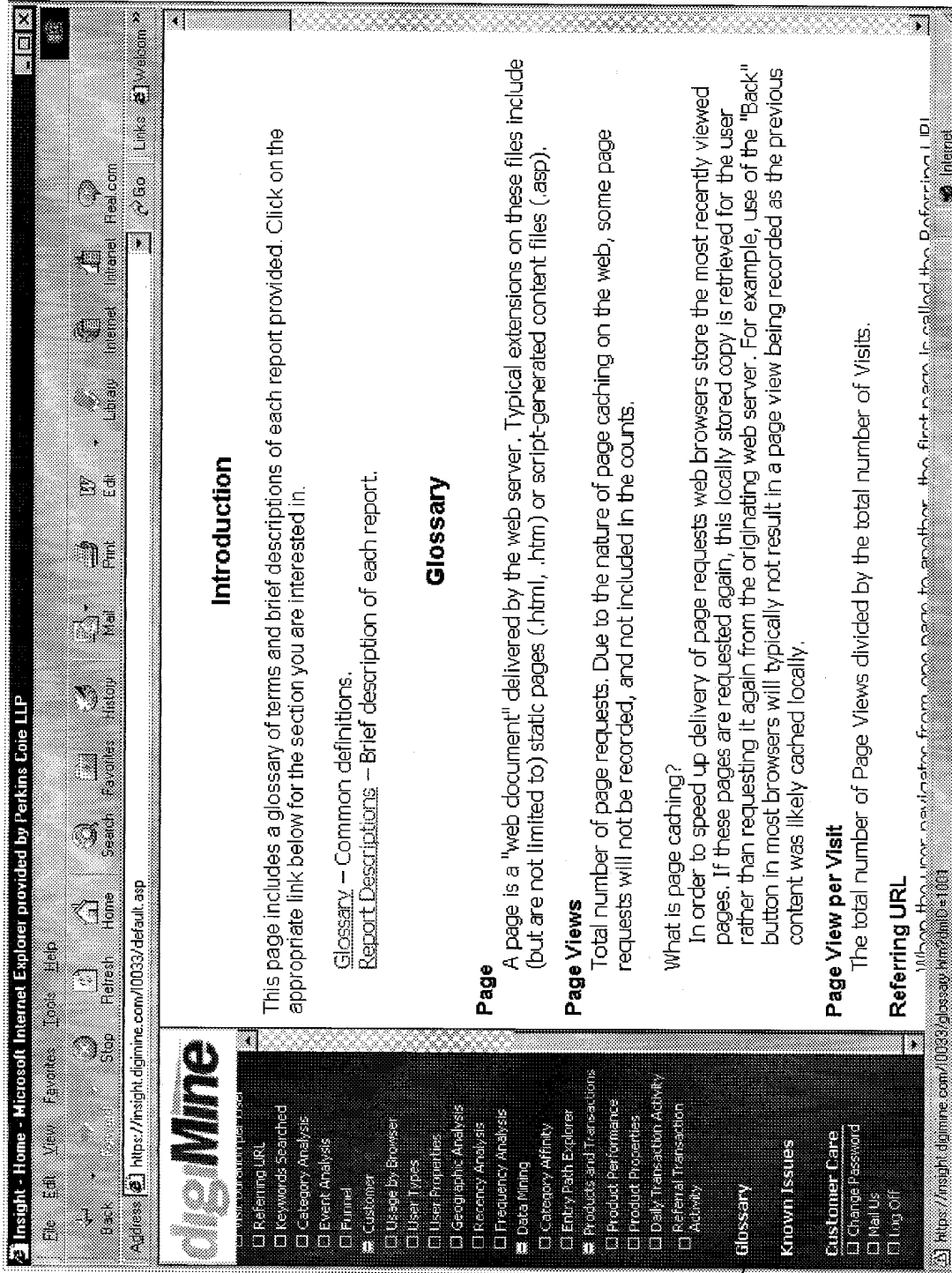



Fig. 19AE

www.digimine.com
1-800-441-4411
info@digimine.com

digimine Services Overview



MAIN

SERVICES

COMPANY

MEDIA CENTER

CUSTOMER LOG IN


overview

service benefits

take the quiz


how digimine works

request info

 **Data Sheet**

Download the digimine Services Data Sheet

(91 KB, Requires Adobe Acrobat Reader)

 **Overview**

Powerful, affordable and easy to use.

digimine is setting new standards in the delivery of advanced analytics, data warehousing and data mining for eBusinesses. As an application service provider (ASP), we deliver a comprehensive and affordable solution that is quick to deploy and easy to use.

What truly sets digimine apart from the competition is our ability to go far beyond today's web reporting services by using the most powerful data mining and personalization tools. By applying high-end data mining algorithms to the full range of click stream, user registration, product catalog, campaign and transaction data, we provide you with the most relevant business intelligence. And we enable you to take action with precision and speed.

digimine(SM) Services include:

{ 1. digimine Warehousing Services

{ 2. digimine Analytic Services

{ 3. digimine Data Mining Services

{ 4. digimine Data Generation Services

1912

1914

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2005

<http://www.digimine.com/services/>

Fig. 20

USING THE INFORMATION PROVIDED IN THE FIGURE, THE USER CAN DETERMINE THE IDENTIFICATION OF THE DATA ELEMENTS AND THE RELATIONSHIPS BETWEEN THEM.

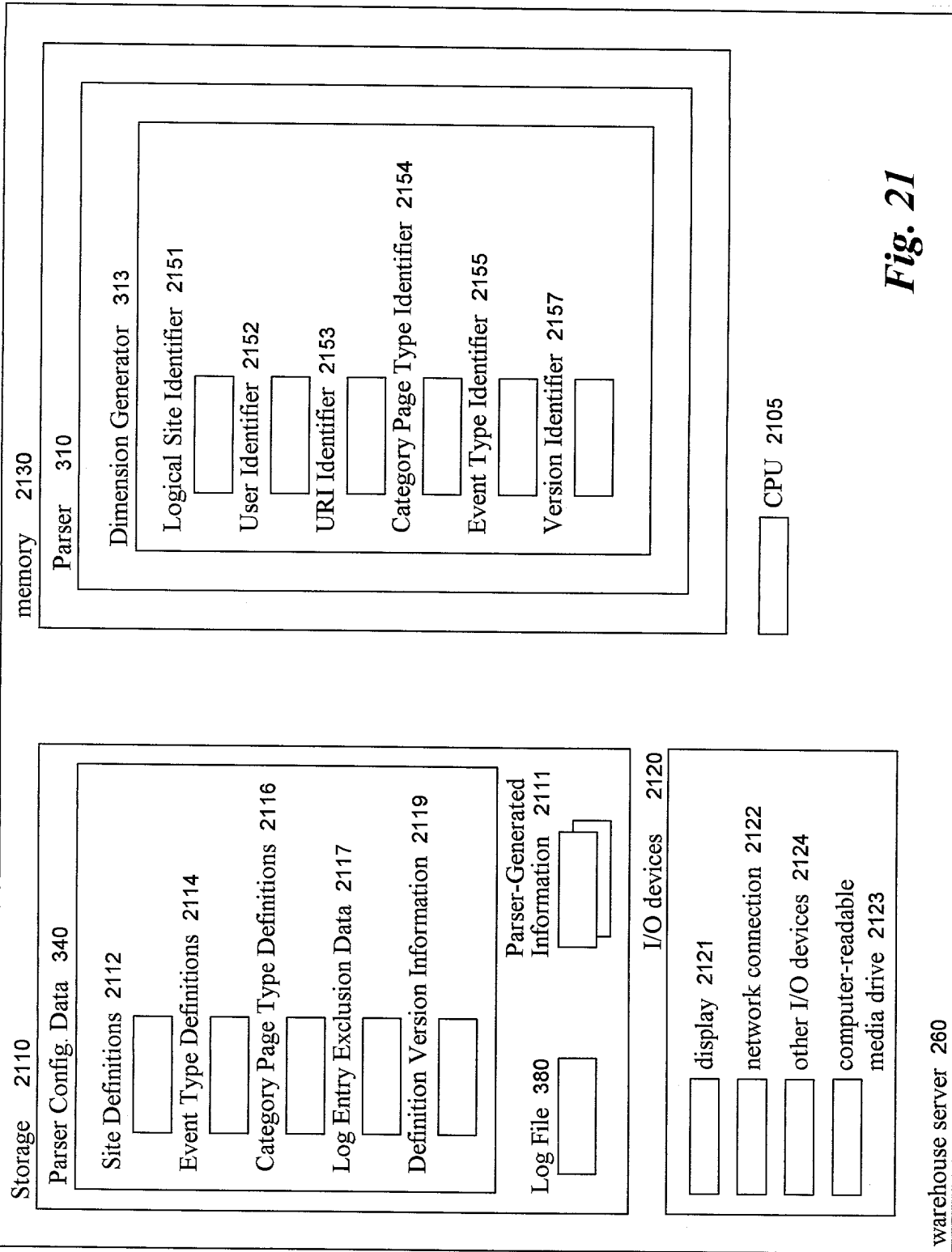


Fig. 21

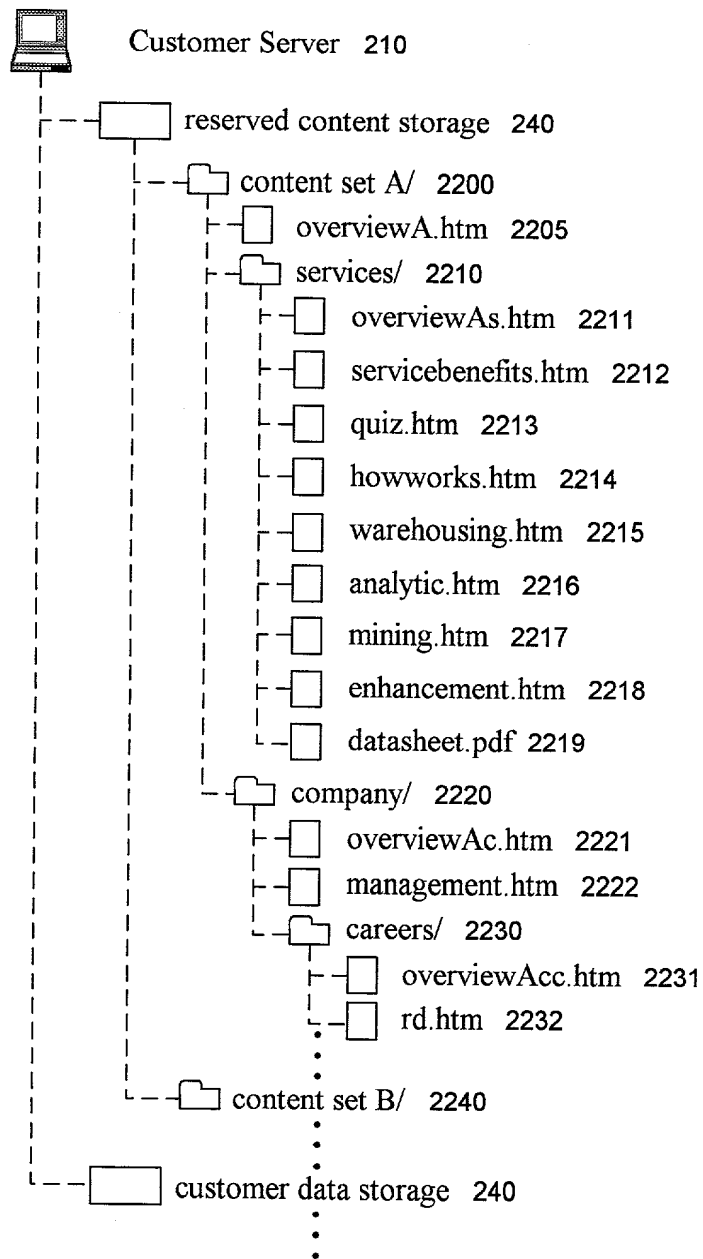


Fig. 22A

Content Set A

Category Hierarchy Table 2250

Category 2251	ID 2252	Category Parent 2253
Services	1	—
Company	2	—
Media Center	3	—
Analysis	4	—
Service Benefits	5	1
Take the Quiz	6	1
⋮		
Careers	20	2
⋮		
R&D	30	20
QA	31	20
⋮		

Content Set A Content Category Table 2260

Content 2261	Category Page Type Definition ID 2262
overviewA.htm	—
overviewAs.htm	1
servicebenefits.htm	1
⋮	
rd.htm	30
⋮	

Fig. 22B

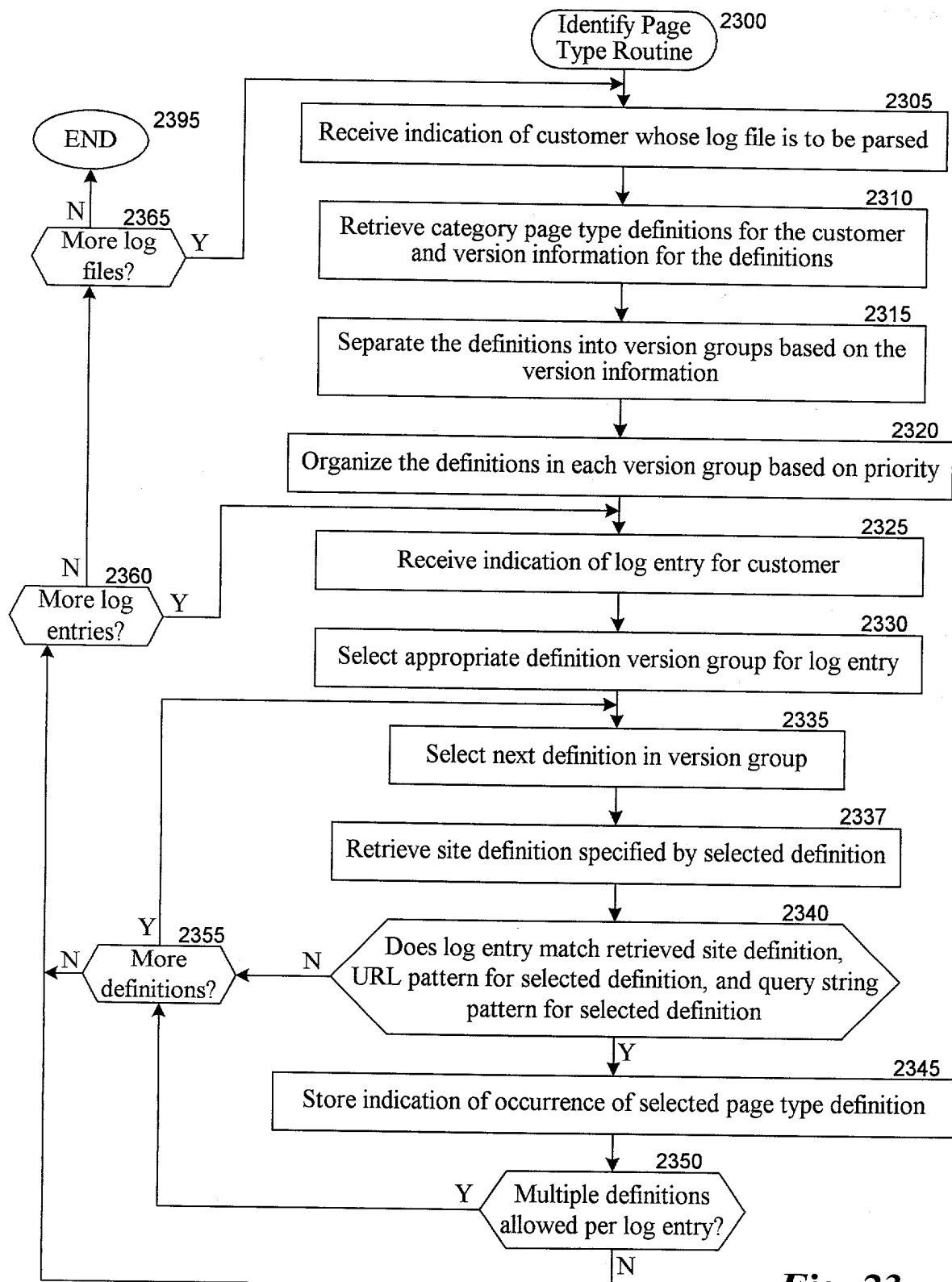


Fig. 23

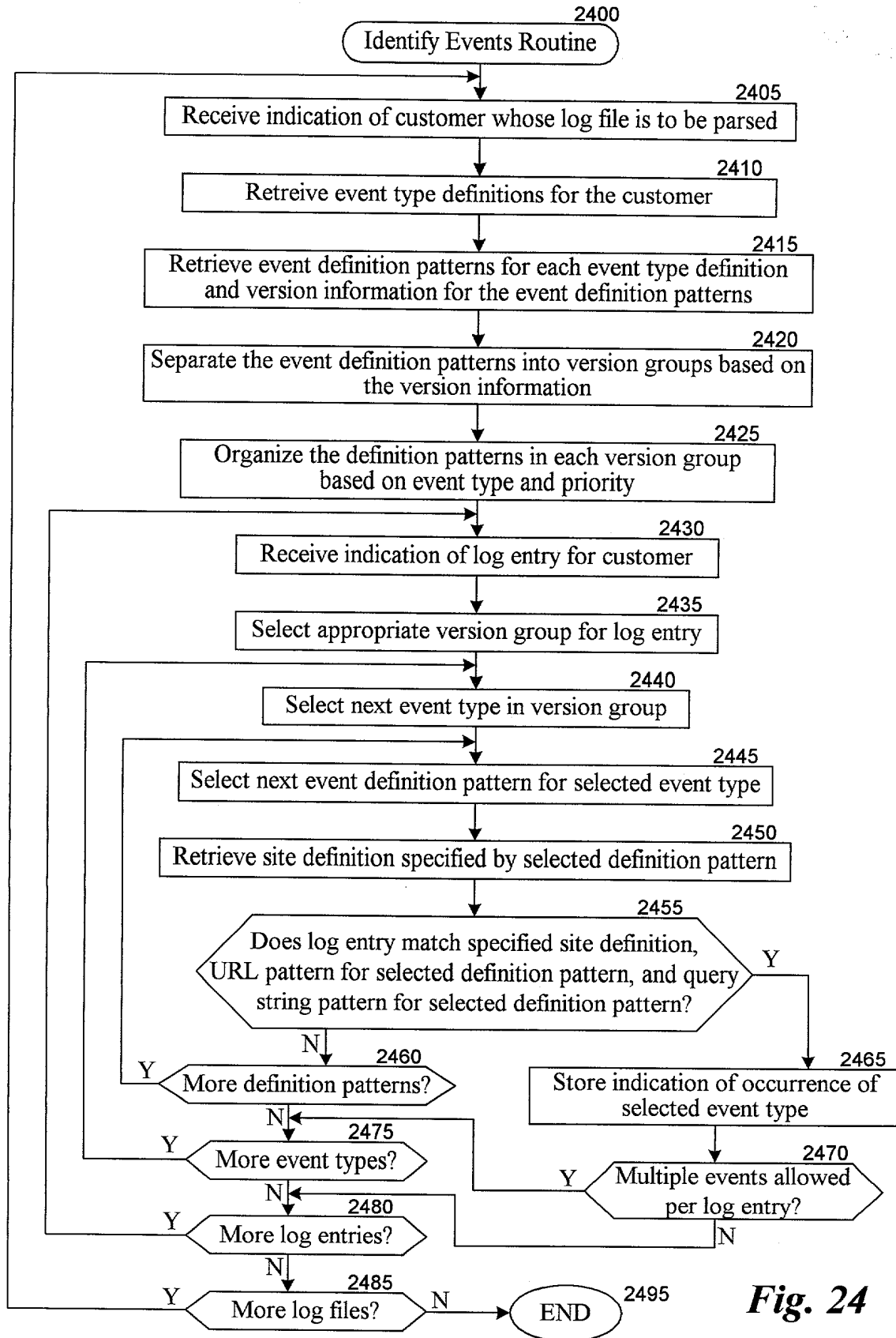


Fig. 24

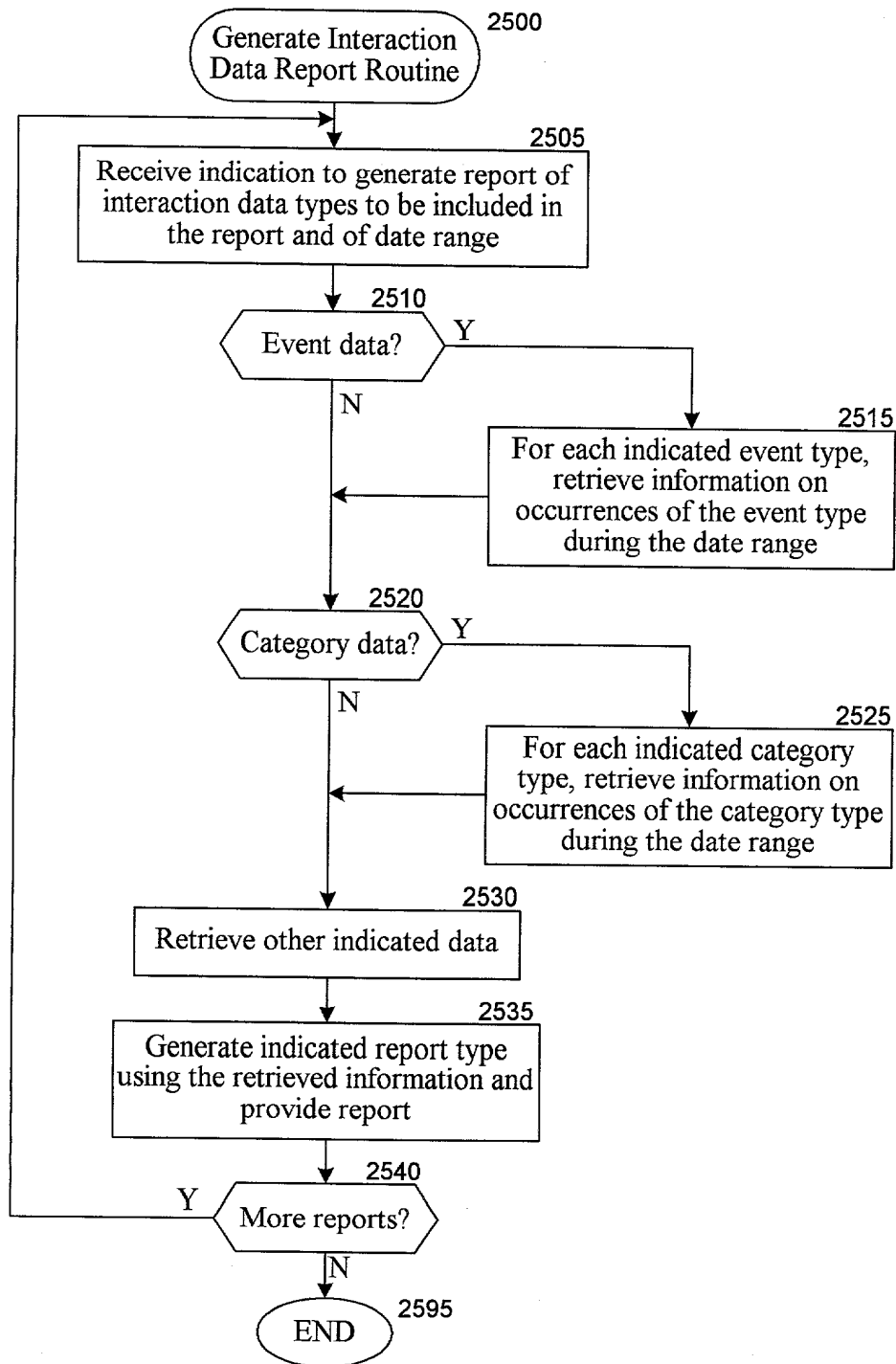


Fig. 25

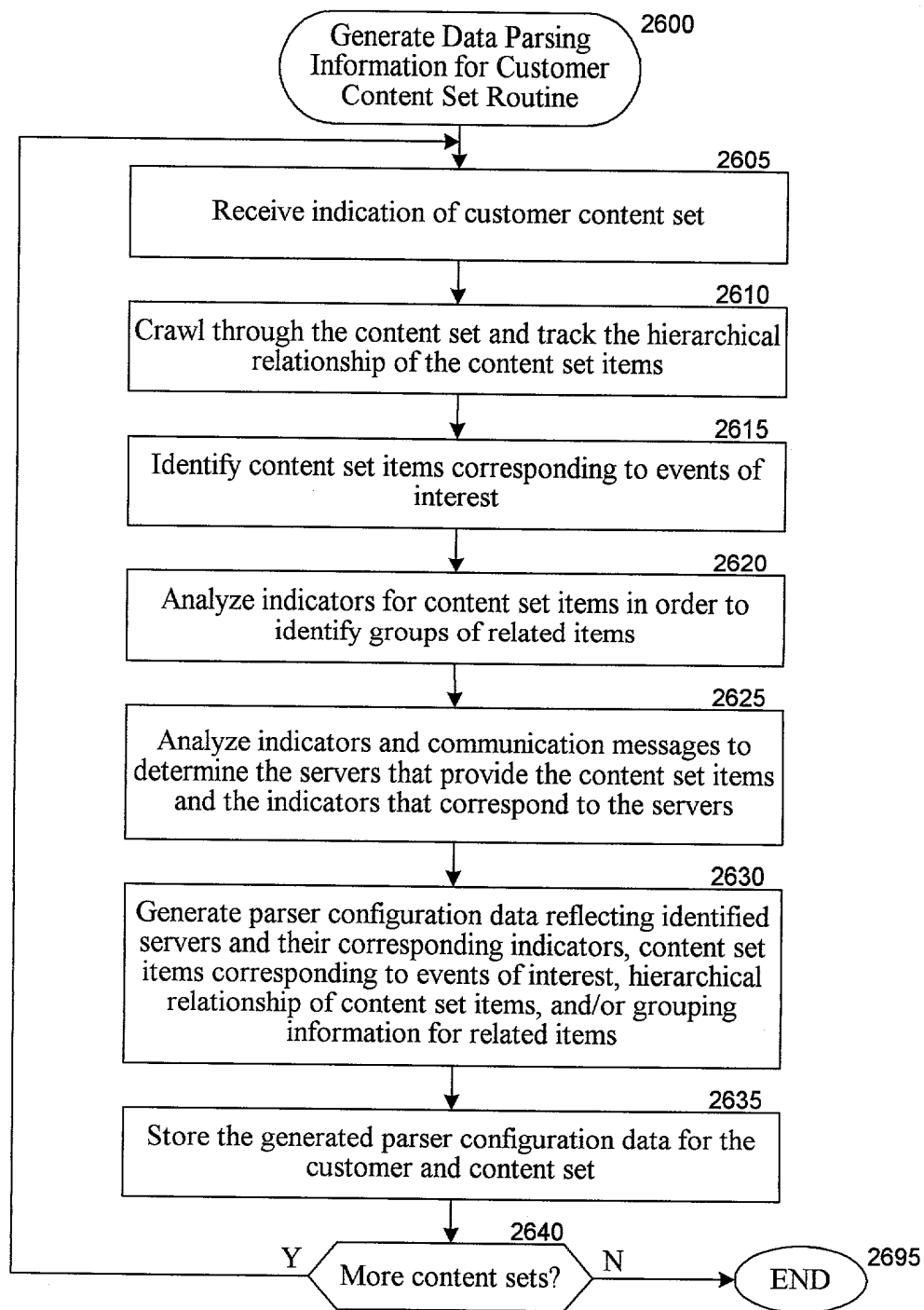


Fig. 26

Fig. 27A

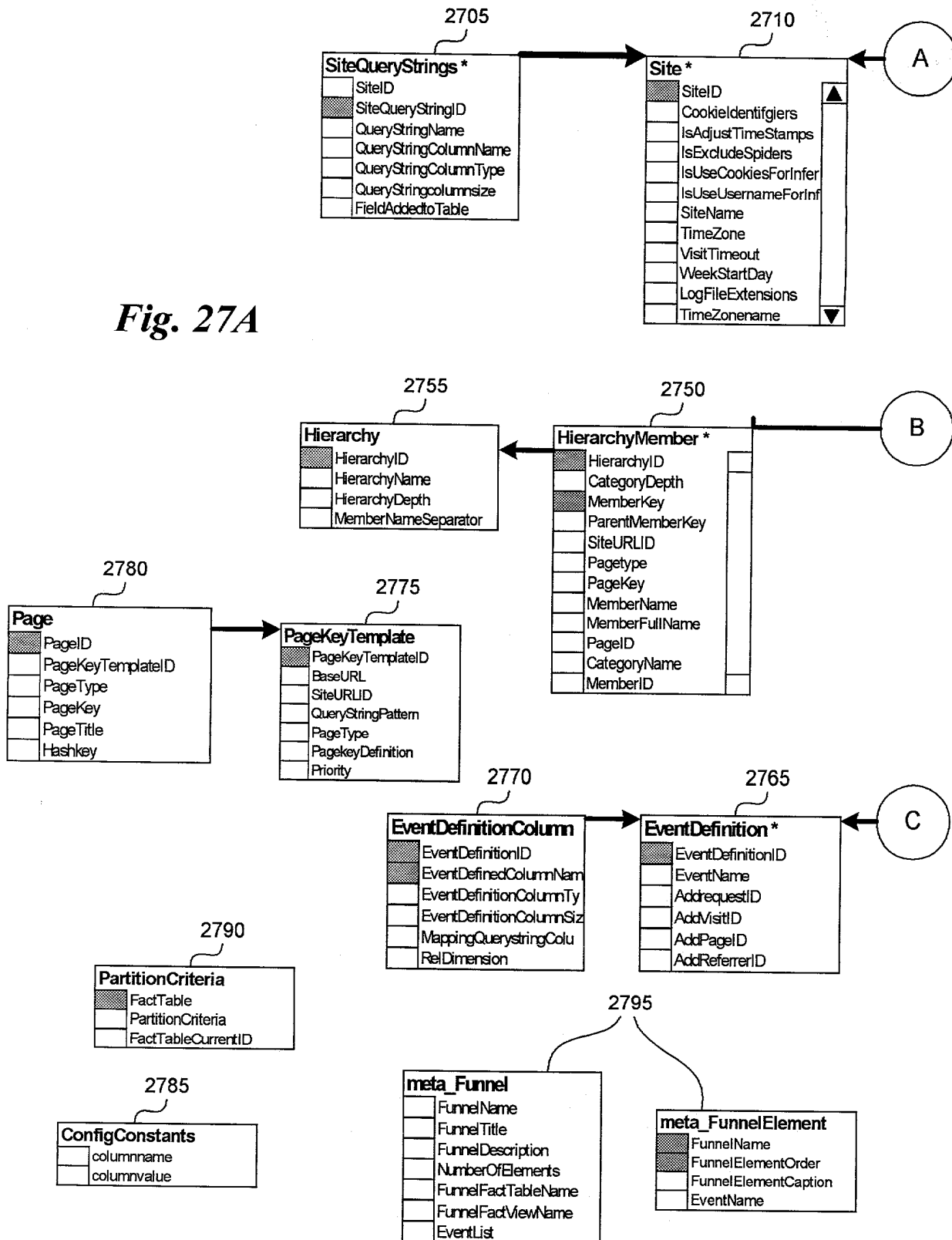


Fig. 27B

